

# Massimo Zanetti Beverage Group Acquires Leading Australian Coffee & Coffee Machines Distributor

Villorba - Treviso, Italy, Dec 8, 2010-(ACN Newswire)-Massimo Zanetti Beverage Group, through its subsidiary company Segafredo Zanetti Australia, has acquired 100% of Espresso Italia, a coffee and coffee machines distributor based in Perth having a leading position in the State of Western Australia. With the acquisition the Group has strengthened its ultra-decennial leading position in the country in which it is one of the market leaders. The new Perth branch has joined the other ones that Segafredo Zanetti Australia - from its Sydney Headquarters - established years ago Melbourne (State of Victoria) and Newcastle (State of New South Wales). After having completed in next weeks the operational integration of Espresso Italia, Segafredo Zanetti Australia will be ready to further develop its coffee and coffee machine business in the country as well as in New Zealand, areas that are considered among the main drivers of the future global expansion of the Massimo Zanetti Beverage Group. About Massimo Zanetti Beverage Group Massimo Zanetti Beverage Group is a privately-held, vertically integrated organization. Its business extends from cultivation, processing and trading of green coffee to sale and international distribution of more than 20 fully owned consumer brands - including Segafredo Zanetti(R), Brodies(R), Meira(R), Tiktak(R), Chock full o'Nuts(R), Hills Bros.(R), produced in its 11 roasting facilities spread all over the world, that span a rich variety of high quality products from coffee to tea and spices -, until the manufacturing and sale of espresso coffee machines and other professional equipment under the brands La San Marco(R) and Segafredo Zanetti Coffee System. For more information and media contacts, visit [www.mzb-group.com](http://www.mzb-group.com) or contact [external.relations@mzb-group.com](mailto:external.relations@mzb-group.com) .

## Contacts

Ying Liu  
81-3-5791-1818  
<mailto:tiaraliu@acnnewswire.com>