

MedicalDirector and HealthEngine Launch Official Integration across Helix, Clinical and Pracsoft

19-03-21 –Sydney and Perth -- MedicalDirector and HealthEngine have today announced their partnership to deliver a fully integrated patient engagement solution within leading health software, MedicalDirector Helix, Clinical and Pracsoft. The partnership enables practices to securely manage HealthEngine appointment bookings, recalls and reminders, as well as COVID-19 vaccinations with the integration of HealthEngine's COVAX online booking solution and MedicalDirector's health software.

With the partnership, HealthEngine joins the MedicalDirector Marketplace — an accredited partnership program that delivers secure, validated and complementary tools to enable patient satisfaction and practice efficiency.

“Adding HealthEngine as a trusted Marketplace partner, allows us to deliver a shared vision, focused on security, convenience and the power of interoperability. This work demonstrates this mutual commitment to GP practices across Australia,” said Matthew Bardsley, MedicalDirector CEO. “With this partnership, we're responding to market needs and what we hear from our practice owners, GPs and practice managers, to help them manage their practice, while they focus on patient care.”

The integration offers powerful benefits for practice owners, practice managers and GPs. The more integrated booking process for both providers and patients is designed to drive patient connections and increase practice growth, by providing practices with more visibility to patients, with 24/7 appointment booking on HealthEngine's website and app.

“With COVID-19 as the catalyst, more practices are looking for versatile solutions to take work beyond the clinic walls. Overall, our integration with MedicalDirector cloud and desktop-based software, gives GP practice leaders access to HealthEngine's marketplace to reach more patients, fill books and grow along with our online booking system,” said Dr Marcus Tan, HealthEngine CEO, Founder and Medical Director.

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About MedicalDirector

MedicalDirector is a leading primary healthcare technology company that for over 25 years has provided innovative, proprietary software solutions that help General Practice (GP) and specialist medical practices deliver care to their patients. Our software platform integrates seamlessly to enable faster and more collaborative workflows in medical practices and connectivity into the broader healthcare system.

Approximately 23,000 clinicians use MedicalDirector to manage and deliver 80+ million patient consultations per year, across small and large medical practices. Key software features include practice management, clinical health records, medical billing, reporting, referral management and patient engagement.

Today, MedicalDirector is a first-mover in innovative, cloud-based healthcare software through Helix, and in delivering customisable solutions for medical professionals in Australia and now in the United Kingdom. The comprehensive suite of solutions utilises the latest tools and technologies to simplify workflows and enable interoperability across healthcare systems. With MedicalDirector, medical practices can manage higher patient volumes, improving productivity and providing doctors the flexibility to deliver care anytime, anywhere on any device.

About HealthEngine

HealthEngine is Australia's largest consumer healthcare network and the #1 go-to for healthcare bookings. Founded in 2006, HealthEngine is on a mission to transform Australia's healthcare by making it easier for people to connect with their healthcare providers online and for health practitioners to deliver a great patient experience through technology. More than 9 million Australians have made more than 47 million bookings on the platform. To find, book and manage medical and dental appointments, visit HealthEngine.com.au. For healthcare providers, please visit Practices.HealthEngine.com.au to learn more and join Australia's largest network of patients.

Contacts

Tamra Strentz for HealthEngine
press@healthengine.com.au
mailto: 0418 643 515
MedicalDirector Media Team
Marketing@MedicalDirector.com
mailto: 1300 300 161