



Melanie Burnicle (Beauty Boss Business) awarded 2020 Stevie Solo Entrepreneur & Podcast of the year!

Melanie Burnicle, Founder and Director of Beauty Boss Business has taken out the Gold Award for Solo Entrepreneur of the Year and Podcast of the Year in the prestigious 17th annual Stevie Awards for Women in Business. The Stevie Awards for Women in Business honor women executives, entrepreneurs, employees, and the companies they run– worldwide. The Stevie Awards have been hailed as the world's premier business awards. Melanie Burnicle, Founder of Beauty Boss Business says, "I am so thrilled to have won these amazing awards. When the pandemic hit our industry hard in March, I decided now was the time to create the business and education platform I had always dreamt of, but never had the hours in the day. I guess you could say, thanks to Covid my passion project is now live." Melanie owns and runs agency/production company 2Twenty2 Group, which she founded in 2014 contracting artists for short-term projects, in 2017 she realised there was a need for an industry body to look after the make-up artists in the region, so she founded The MAGAP and its awards platform. In 2020, during the pandemic she released her podcast Brilliant Brains and Beautiful Minds, chatting with business owners, CEO's and experts who candidly open up about the honest truths of running a business. Most recently she has launched her 7C Strategy online course that teaches business foundations modules to those who are great at their craft but not so great with business. "Learning so much throughout my career and on my personal journey, something shifted for me in the last couple of years where I now feel I have a voice with enough knowledge that's worth sharing with others and be able to do some good in an industry which has brought me so much joy throughout the years. So here we are!" said Melanie. About the Stevie Awards Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. <http://www.StevieAwards.com>. To listen to her podcasts go to: · <https://open.spotify.com/show/5z0W3QHSFA9D6ljaGnVs3t> · <https://podcasts.apple.com/au/podcast/brilliant-brains-beautiful-minds-by-melanie-burnicle/id1519706031> For further information go to: www.beautybossbusiness.com & www.themagap.com

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