



# Meru Networks appoints Blue Connections as new channel partner in Australia and New Zealand

Blue Connections strengthens Meru's reach in several key verticals

MELBOURNE, Australia – January 15, 2015 – Meru Networks® (NASDAQ:MERU), a leader in intelligent Wi-Fi networking, announced today that Blue Connections has been appointed as a Meru Authorised Partner. Established in 1989 and based in Melbourne, Blue Connections is a provider of best-in-class IT solutions to Australian enterprises, local and state government departments and the Education sector.

“We are very excited about our partnership with Meru Networks,” said Wayne Morris, general manager for Blue Connections. “Meru Networks has a distinct and technological advantage in the wireless space that helps us ensure that we are exceeding the expectations of our clients.”

One of Blue Connections first Meru deployments was the replacement of an ageing Motorola wireless LAN in Meyer Cookware Australia's national distribution centre in Melbourne. “We were experiencing problems with co-channel interference and roaming issues between access points,” said David Casey, warehouse manager for Meyer Cookware. “Our Meru Wireless Network has saved our warehouse staff an average of 1.5 hrs per day in lost productivity due to drop outs.”

“It is exciting to see how enthusiastically Blue Connections has embraced Meru's intelligent 802.11ac Wi-Fi solutions,” said Gary Abad, vice president, APAC, for Meru. “Their long history in serving enterprise, education and other key verticals provides Meru with a strong partner to deliver our industry-leading 802.11ac Wi-Fi solutions to a wider range of customers.”

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## About Meru Networks

Meru Networks (NASDAQ: MERU) is a leader in intelligent 802.11ac Wi-Fi solutions delivering uninterrupted user experience for education, healthcare, hospitality and enterprise. The Meru open-standards-based architecture is designed to enable unified management of wired and wireless networks. Its end-to-end application QoS enables enforceable service-level agreements. Meru provides top performance and high capacity in high-density environments. Visit [www.merunetworks.com](http://www.merunetworks.com) or email [info.australia@merunetworks.com](mailto:info.australia@merunetworks.com) for more information.

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