

MULTI BEST-SELLING AUTHOR LAUNCHES 'GLOBAL GOOD NEWS CHALLENGE'



The 8-day 'Global Good News Challenge' from August 3 to 10 aims to reduce suicide, depression and anxiety rates

A former journalist turned media master is on a mission to spread good news to the masses and says digital currency has the capacity to bring communities together in the face of the global pandemic.

The bestselling author and journalist of 36 years who established her own media agency in 2002 in Southport on the Gold Coast, is launching the 8-day 'Global Good News Challenge' on 3 August in an effort to help combat suicide, depression and anxiety rates.

Aldwyn Altuney, of AA Xpose Media, who recently joined Qoin (Eds; pronounced 'coin'), Australia's newest digital currency, is inspired to share positive stories and is using the Qoin platform to spread her message further.

"Globally, around one million people commit suicide each year and that has increased since Covid-19. I personally had four close friends take their own lives before the age of 45 and, throughout my own life, I've also battled with depression and suicidal tendencies," Ms Altuney said.

"Next Monday, I'm launching an 8-day 'Global Good News Challenge', which will run from 3-10 August. Since COVID-19 hit, the public has been inundated by negative news and this challenge will promote positivity."

An advocate for empowerment, Ms Altuney believes alternative currencies to cash are "no longer a luxury, but an essential" and she acquired \$10,000 in Qoin when she first joined as part of her own wealth strategy.

She intends to both accept payment in Qoin and engage businesses through the Qoin network, as well as promote her message of positivity.

"Qoin is a brilliant idea. I think it's really important to have alternative currencies. Qoin not only brings communities together, but it empowers people to be able to do business and do life without relying on the traditional banking system.

"People need to get smarter at having alternative ways of trading and dealing with their money. Silver, gold and barter used to be the way and now it's digital currencies.

"As a business owner, what I love most about Qoin is there are no fees."

Over six months, more than 7000 small business merchants, including many in Southport, are now accepting Qoin, the newest digital currency, built on blockchain, that offers cashless transactions.

And now Southport is being specifically approached following research undertaken by Qoin that shows Southport businesses and merchants are keen to get involved in digital currencies.

Qoin Australia Chief Marketing Officer Andrew Barker says: "We have done our homework in Southport and we have a dedicated sales team of independent agents that are in contact with Southport businesses.

"The current economic climate off the back of COVID-19 has encouraged many business people to open their eyes to new ways of doing business and that includes digital currency."

Mr Barker says the time is ripe for digital currencies, like Qoin, as 'coronavirus has paved the way for small businesses to consider digital currencies to attract new customers and facilitate in-store transactions'.

Contacts

Aldwyn Altuney
61409895055
mailto: aldwyn@aaxpose.com