



## MySpace and RIM Shatter Download Records

MySpace for BlackBerry Smartphones Exceeds 400,000 Downloads in First Week

SYDNEY, November 24, 2008- MySpace, the world's premier social network, and Research In Motion (RIM) (Nasdaq: RIMM; TSX:RIM), a global leader in wireless innovation, today announced record download numbers of the MySpace for BlackBerry(r) smartphones application in its first week of availability. Since the application's launch on November 13, 2008 there have been more than 400,000 downloads which represents an all-time high for both MySpace and RIM in terms of first week application downloads. Through the MySpace for BlackBerry(r) smartphones application, users collectively sent and received more than 15 million messages and updated their mood and status over two million times in the first week. "We established an innovative and collaborative partnership with RIM to address a key desire of consumers to have greater mobile connectivity and interaction with their friends and the global community at large," said Chris DeWolfe, co-founder and chief executive officer of MySpace. "This record shows just how much of a force in the mobile consumer space RIM and MySpace have become." "This rapid adoption is a reflection of an evolving consumer lifestyle where social connectivity and information access are more important than ever," said Jim Balsillie, Co-Chief Executive Officer at Research In Motion. "This powerful new mobile application combines social networking and mobility in a highly personalized and empowering manner and we are very excited to see such a positive response in the first week." The MySpace for BlackBerry smartphones application is fully optimized to deliver rich content and data to users on the go. MySpace for BlackBerry smartphones integrates MySpace's primary social networking components with the BlackBerry platform to provide instant, push-based messaging to users. It is available for download at [www.blackberry.com/myspace](http://www.blackberry.com/myspace) or [m.myspace.com](http://m.myspace.com) from your BlackBerry(r) Browser. The application is available for a wide variety of BlackBerry smartphones, including the BlackBerry(r) Bold(tm), BlackBerry(r) Curve(tm), BlackBerry(r) Pearl(tm) and BlackBerry(r) 8800(tm) Series, and will be available to BlackBerry(r) Storm(tm) users beginning November 24, 2008. - ends - Note to Editors: Please find attached to this email comments from Sydney based MySpace Celebrity Blogger Hareth Tayem. Do not hesitate to contact Spectrum Communications on (02) 9954 3299 should you require additional information. Media Contacts: Antoinette Trovato Research In Motion +61 437 763 316 [atrovato@rim.com](mailto:atrovato@rim.com) Alex Merton-McCann Spectrum Communications +61 2 9954 3299 [alexm@spectrumcomms.com.au](mailto:alexm@spectrumcomms.com.au) About BlackBerry(r) Hub The BlackBerry hub on My Space empowers the MySpace community to access the latest BlackBerry smartphone news, content, videos, games, ringtones, and skins. About MySpace MySpace, a unit of Fox Interactive Media Inc., is the premier lifestyle portal for connecting with friends, discovering popular culture, and making a positive impact on the world. MySpace has created a connected global community by integrating web profiles, blogs, instant messaging, e-mail, music streaming, music videos, photo galleries, classified listings, events, groups, college communities, and member forums. MySpace's international network includes more than 30 localized community sites in the United States, Brazil, Canada, Latin America, Mexico, Austria, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, Australia, India, Japan, and New Zealand. Fox Interactive Media is a division of News Corp. (NYSE:NWS). Among the top 2000 domains comScore Media Metrix, September 2008. For more information on comScore Networks, please go to [www.comscore.com](http://www.comscore.com) About Research In Motion (RIM) Research In Motion is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. Through the development of integrated hardware, software and services that support multiple wireless network standards, RIM provides platforms and solutions for seamless access to time-sensitive information including email, phone, SMS messaging, Internet and intranet-based applications. RIM technology also enables a broad array of third party developers and manufacturers to enhance their products and services with wireless connectivity to data. RIM's portfolio of award-winning products, services and embedded technologies are used by thousands of organizations around the world and include the BlackBerry(r) wireless platform, the RIM Wireless Handheld(tm) product line, software development tools, radio-modems and software/hardware licensing agreements. Founded in 1984 and based in Waterloo, Ontario, RIM operates offices in North America, Europe and Asia Pacific. RIM is listed on the Nasdaq Stock Market (Nasdaq: RIMM) and the Toronto Stock Exchange (TSX: RIM). For more information, visit [www.rim.com](http://www.rim.com) or [www.blackberry.com](http://www.blackberry.com) Forward-looking statements in this news release are made pursuant to the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. When used herein, words such as "intend" and similar expressions are intended to identify forward-looking statements. 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