

# Nail Your Christmas Shopping This Year With RedBalloon

Australia's experience experts spill on the most wanted gifts this Christmas

RedBalloon, Australia's leading online experience and 'things to do' destination is taking the hassle out of Christmas shopping by revealing the latest, must-have gifts as we head into the festive season, with Christmas gift guides for each state and territory in Australia attached. With Christmas just around the corner, RedBalloon promises to take the stress out of present buying this year. And with more than 3500 experiences to choose from, they guarantee you'll find something to suit everyone. "We've seen a strong increase in gourmet experience purchases over the last few years, driven by the growing reputation of Australia's food and wine our increasingly acclaimed chefs and our passion for home cooking. Last Christmas the gourmet category was our most popular gifting category so we've worked hard through the year to ensure we have an even wider range of hands-on experiences on offer including cooking classes, barista courses, wine, beer and cheese tastings and gourmet gifts for anyone, no matter what their taste," RedBalloon CEO Nick Baker said. RedBalloon gifts and vouchers are available up until Christmas Day, to ensure even the most last minute of shoppers can purchase something unique, meaningful and timely for the biggest gift giving day of the year. Aussies can browse more than 3500 experiences on offer at [redballoon.com.au](http://redballoon.com.au)

**REDBALLOON'S TOP 3 CHRISTMAS GIFTING CATEGORIES**

1. Gourmet Experiences Barista training course Patisserie masterclass Brewery tours and beer tasting
2. Outdoor Activities Horse riding activities Scenic cruises Vintage bike ride with picnic
3. Water Sport Experiences Sea turtle snorkel tour Crocodile cage of death Flyboarding experience

**ABOUT REDBALLOON**

RedBalloon.com.au is Australia's most awarded online experience retailer and home of 'things to do'. RedBalloon has sold almost 3 million experiences since it was established in 2001. Today it offers more than 3500 unique experiences from more than 1000 providers across Australia and New Zealand. RedBalloon also distributes gift cards through selected major retailers nationally, including Coles, Woolworths, Big W, Australia Post, Target, Kmart and Officeworks. Visit [redballoon.com.au](http://redballoon.com.au) Further Information: Laura Sedgwick, [lsedgwick@porternovelli.com.au](mailto:lsedgwick@porternovelli.com.au) / 02 8987 2114/ 0451 041 705

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