

Never-before-seen deals this Black Friday & Cyber Monday at Vision Direct

The biggest sale of the year is quickly approaching with Vision Direct offering huge discounts on designer eyewear this Black Friday.

Save up to 90% on selected eyewear and get 12% off site-wide on all eyeglasses & sunglasses. The offer continues all weekend into Cyber Monday and then through to the end of the week with an ongoing 8% OFF sitewide offer.

Save the date(s) from November 29th until December 6th to find fantastic deals on more than 200 designer brands, including Ray-Ban, Oakley, Versace, LMNT, Tom Ford, Gucci and many more.

Vision Direct's Black Friday and Cyber Monday sale include these amazing discounts:

12% off sitewide (excluding contact lenses): Use the code CYBER12

15% off lens coatings (including zFORT™ blue light block): Use the code LENS15

Buy 1, Get 1 FREE from Arise Collective glasses: Use the code ARISEFREE

40% OFF Prescription lenses from SmartBuy Collection: Use the code SBC40

30% OFF progressive lenses: Use the code PROGRESSIVE30

Buy 1, Get One 50% OFF from SmartBuy Kids: Use the code SBCKIDS

Find out more about the best eyewear deals at Vision Direct this Black Friday and Cyber Monday!

All orders come with additional:

Free shipping over \$99

Free returns within 100 days

No minimum order value

Exclusive 24-month warranty

Don't waste time standing in line. Vision Direct takes your online shopping experience to another level with the latest eyewear technology:

With the 3D Virtual Try-On, you can try on your eyewear before buying it.

Not sure what your prescription is? No problem! Vision Direct's cutting edge Lens Scanner App - the first of its kind available in Australia - allows users who already have prescription eyeglasses to extract their prescription directly from their phone, anywhere and anytime.

Whether you are buying the perfect Christmas gift, or simply treating yourself to some stylish new frames for the new year, you are sure to find the perfect pair thanks to Vision Direct's amazing deals!

Contacts

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