

New 27" high performance widescreen LED display from ViewSonic

Versatile VX2703mh-LED display delivers energy savings and low total cost of ownership

Sydney, Australia, August 14, 2012 – ViewSonic Corp., a leading global provider of computing, consumer electronics and communications solutions, today released the high performance, energy efficient VX2703mh-LED display.

Ideal for consumers and small business for use in the home and office, as well as the education environment, the 27-inch VX2703mh-LED features a modern design with a slim outline. The versatile VX2703mh-LED with Full HD 1920 x 1080p offers HDMI, DVI and VGA inputs with HDCP support, along with a speedy three millisecond response time, 20M:1 MEGA Dynamic Contrast Ratio, integrated power, and built-in SRS Premium Sound speakers.

Also standard with the VX2703mh-LED are useful functions such as automatic aspect ratio adjustment to ensure content is optimally positioned and sized for screen viewing, in addition to being Windows 7 certified and VESA wall mount compatible. The VX2703mh-LED is as feature rich as it is eco-friendly – the mercury-free display includes ViewSonic's ECO-mode for extended display life and delivers energy savings of up to 40%* (when compared to a regular 27-inch monitor).

The new VX2703mh-LED is a fitting display for home and office applications, as well as web surfing and multimedia entertainment with its multiple video inputs. It can be paired with a PC or a Mac computer for widescreen viewing with LED backlight. An all-round monitor with low total cost of ownership and high performance, and backed by ViewSonic's display heritage, the VX2703mh-LED is a great long term investment and display addition to any space.

The VX2703mh-LED comes standard with a three year limited warranty and the industry's best pixel performance policy. Available now in Australia and New Zealand – RRP's inc GST: AU\$599, NZ\$799.

About ViewSonicViewSonic Corporation, headquartered in Walnut, California, is a leading global provider of computing, consumer electronics, and communications solutions. Founded in 1987, ViewSonic's mission is to be the preferred global brand of visual solutions as we continue to focus on display-centric product offerings including LED monitors, tablets, projectors, digital signage displays, smartphones, and cloud computing solutions. ViewSonic continues to pioneer in visual technology innovation to build a connected and ever-reaching digital future. For more information, visit www.viewsonic.com.au.

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