

New art installation uses 'brainwaves' to create personalised artwork

How the latest workspace trends impact productivity

Dexus has launched its 'Brainwaves' art installation at 100 Mount Street, North Sydney. To demonstrate the benefit of an inspiring physical environment to employee wellbeing, the 'Brainwaves' installation is open to the public in the lobby of 100 Mount Street.

Users are encouraged to enter the installation and focus on a moment of mindfulness. Using cutting edge wearables, brain activity is detected and transformed into pulsing and undulating unique artworks on the 16-metre lobby video wall.

"An inspirational work environment can be a positive catalyst for organisational and cultural innovation and change, and has a direct impact on employee wellbeing," says Su Lim, Principal – Workplace Consulting at Six Ideas by Dexus which specialises in workplace strategy and solutions.

According to research undertaken by Dexus, more than 70% of office decision makers^[1] recognise a great workspace has a positive impact on productivity, job satisfaction, team engagement and culture.

"As organisations are increasingly focused on the importance of employee wellbeing to business success, they are understanding the benefits to be gained by improving their workspace. The presence of art can be one change an organisation can make," says Lim.

Other improvements include improved access to natural light and aspect, choice of spaces in which to work, plants, sleep/relaxation pods, sit/stand desks and personal workspace temperature control.

"However, it's important the investments you make reflect the purpose, values and culture of your organisation," Lim says. "It's not about following trends or doing what others are doing, but taking a strategic approach to providing the workplace that is appropriate for the future of your organisation."

Find out what your brainwaves look like and visit 100 Mount Street, North Sydney. 9am – 5pm, Monday to Friday from now until 22 November 2019.

For more information on improving your workspace for productivity, visit: www.dexus.com/brainwaves.

Images are available for download, [here](#) or you can view and embed this video.

[1] Dexus Report: Back to Work Insights January 2018

Contacts

Ellie Williams

0409 533337

mailto: ellie@palermopr.com.au