

# New Award to recognise excellence in irrigation

Australia and New Zealand Zimmatic Trailblazer Sustainable Irrigation Awards launched today

(Australia) – March 20 - The Australia and New Zealand Zimmatic Trailblazer Sustainable Irrigation Awards, launched today by Zimmatic ANZ will celebrate excellence and recognise farmers leading the way in responsible irrigation, innovative water management and environmental stewardship.

The Awards will offer the Irrigation Trailblazer 2020 - Supreme Award winner a once in a lifetime opportunity to join the Zimmatic team, key irrigation industry individuals and other farmers on a trip to the USA valued at approximately AUD\$9,000, to learn about the latest in irrigation technology and advancements.

“We are focused on partnering with farmers and this Award is an opportunity for us to help showcase the innovative farming operators who will influence future generations and play a role in strengthening our country’s success story as global leaders in sustainable and profitable farming, says Mr. James Craft of Lindsay ANZ.

Zimmatic ANZ is very pleased to announce that that Precision Agriculture Pty Ltd and the Society of Precision Agriculture Australia (SPAA) are partners in delivering this prestigious award.

Three applicants will be shortlisted in Australia and be visited by the judging panel of irrigation and industry professionals who will provide an in-depth review of the four categories judged.

“These shortlisted finalists will receive additional feedback that benchmarks them against other entrants and acknowledges where they are leading the way, said Mr. Craft. So, the process itself will be based around fostering best practice.”

Zimmatic’s intention is for the Awards to become an on-going event in the agricultural calendar. The objective is to encourage conversations about practices and technology options for farmers to improve their irrigation and water management.

It’s also about giving those farmers who are doing exceptional work a platform from which to share their stories with their peers and a wider audience. Social media around the awards will be used to broaden the conversation about sustainable irrigation and water management and provide practical information for farmers.

“We believe the process will help to illustrate the value of sustainable irrigation to our communities, environment and economy. It will highlight the role irrigation plays in the production of nutritious food and sustainable natural fibre, and how it is helping our economy thrive.”

The responsible and efficient use of our precious water resources is key, and the Zimmatic Trailblazer Award celebrates excellence and recognises farmers demonstrating leadership in water management and environmental stewardship.

“What the judges are looking for is innovation in water management, steps taken to ensure sustainable water use on farm, and an obvious passion for protecting one of our most precious natural resources.”

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For information about the complete line of Zimmatic and FieldNET products and services, talk to your local Zimmatic dealer, or visit [www.ZimmaticANZ.com](http://www.ZimmaticANZ.com)

About Lindsay Corporation

Lindsay Corporation (NYSE: LNN) is a leading global manufacturer and distributor of irrigation and infrastructure equipment and technology. Established in 1955, the company has been at the forefront of research and development of innovative solutions to meet the food, fuel, fiber and transportation needs of the world’s rapidly growing population. The Lindsay family of irrigation brands includes Zimmatic® center pivot and lateral move agricultural irrigation systems and FieldNET® remote irrigation management and scheduling technology, as well as irrigation consulting and design and industrial IoT solutions. Also a global leader in the transportation industry, Lindsay Transportation Solutions manufactures equipment to

improve road safety and keep traffic moving on the world's roads, bridges and tunnels, through the Barrier Systems®, Road Zipper® and Sholine™ brands. For more information about Lindsay Corporation, visit [www.lindsay.com](http://www.lindsay.com).

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