



New Cushion Tip Undereye Cream Concealer

Creating beauty moments to make you feel good

Following the success of the existing range available in Australia, L'Action Paris has launched another miracle 1 Minute Solution, introducing the new undereye cream concealer. This stick perfectly covers your under-eye circles in one single step thanks to its highly practical cushion tip. Shima Shahbazi, Marketing Co-ordinator of McGloins Supertex, the Australian distributor of L'Action Paris says, "The new creamy concealer really works and has instant visible results! The cushion tip makes for a gentle and easy, mess-free application to conceal undereye circles, a makeup essential for those post late nights." The formula of L'Action's Cushion Tip Cream Concealer is lightweight, nourishing, softening and provides a flawless finish every time, giving your skin a natural radiant look. The cushion tip undereye cream concealer does not clog pores or cause irritation. To use, turn the tip and delicately squeeze the tube until a small amount of the product appears. Apply directly to clean and dry skin under the eye using the cushion tip. For optimal and flawless results, gently pat to blend the product in with fingertips for a softer look. Wipe the cushion tip clean after each application.

"The cushion tip undereye cream concealer is compact and easy to use, a product to take everywhere and a quick solution for covering dark circles", adds Shima. About L'Action Currently sold in over 40 countries on four continents around the world, there are over 50 different products that are available in Australia. All products in the collection include natural active ingredients, are developed in their Paris laboratory, are dermatologically tested and are NOT tested on animals. The new L'Action Paris Cushion Tip Cream Concealer is available online now for RRP \$16.95.

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