



New Dick Smith promotion gives \$30 Globalgig Mobile Broadband credit with every new SIM enabled tablet purchased in store

From 5 December 2013 to 31 January 2014

Dick Smith and low cost mobile broadband pioneer Globalgig today announced a unique promotion that sees every in store purchase of any new SIM enabled tablet come with \$30 credit for any Globalgig domestic and international mobile broadband plan and a Globalgig SIM card, both at no additional cost.

Globalgig Channel Sales and Marketing Manager Matt Farmer said, "Every SIM enabled tablet, including iPads, purchased at a Dick Smith store between 5th December 2013 and 31st January 2014 will receive a Globalgig SIM starter pack at no additional cost that includes \$30 of credit to use with any Globalgig plan, anywhere throughout the Globalgig network."

Globalgig, who recently announced the expansion of their ultra-low cost 3G mobile broadband service to over 40 countries across the globe including the UK, USA, Hong Kong, Italy and Spain, have a proven track record of providing customers with top class value packages.

Farmer added, "This really is an excellent deal and a no brainer for Dick Smith customers as Globalgig is already very cheap offering 3G mobile broadband in Australia from just \$9 for 1GB per month and from only \$19 per 1GB per month in selected countries internationally. Critically Globalgig truly enables customers to continue to use their favourite apps and maintain their existing online behaviour in 40 countries without the fear of massive bill shock, especially when travelling overseas."

In addition to the \$30 credit and SIM card, Globalgig users also enjoy no lock-in contracts and the freedom to change plans month by month at no extra cost.

Matt Farmer concluded, "Globalgig mobile broadband is available to all Dick Smith customers in over 330 Dick Smith stores nationwide, online at dicksmith.com.au and regularly reaches over 5 million households per month as part of the weekly-published Dick Smith catalogue. This promotion will allow all new SIM enabled tablet buyers to try Globalgig and realise how cheap and convenient our mobile broadband really is. It really is a win-win as, in addition to the \$30 credit at no additional cost, ongoing Globalgig is also cheaper than many of the main Telcos' plans for mobile broadband in Australia and overseas."

More about Globalgig plans, products and services

Globalgig's low cost mobile data service is available as follows:

1. In Australia

– from \$9 per GB per month

2.Internationally in

UK, USA, Austria, Denmark, Hong Kong, Italy, Portugal, Republic of Ireland, San Marino, Spain, Sweden and Vatican City

- from \$19 per GB per month

plus...

Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Latvia, Lichtenstein, Lithuania, Luxembourg, Malta, Monaco, New Zealand, Norway, Netherlands, Poland, Romania, San Moreno, Slovakia, Slovenia Turkey and Vatican City

- for an additional 20 cents per MB (only pay for what you use)

To find out more about why Globalgig is being used increasingly by business, personal and family travellers alike and for a full list of plans and rates go to: www.globalgig.com.au

For more press information contact Salvatore Di Muccio at Well Above on

+61 412 64 99 64 or at salvatore@wellabove.com

Picture credits:

Globalgig Dick Smith \$30 credit starter pack

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About Globalgig

Globalgig, launched in November 2012, is part of theVoiamo Group which was founded in September 2007 by its CEO, Nigel Bramwell, a veteran of the mobile telephone world with over 27 years experience in the industry, along with several of the company's key executives.

Globalgig's low cost mobile data service can be used by purchasing a \$2 SIM card or \$49 pocket-sized Globalgig mobile WiFi hotspot (that can connect up to five users at any one time) and selecting the relevant domestic or international month-by-month plan.

www.globalgig.com.au

Contacts

Salvatore Di Muccio

0412649964

mailto: salvatore@wellabove.com