

# New GPS tracking system allows companies to manage assets in a smarter and more efficient way

Verizon Connect expands vehicle tracking system portfolio with asset tracking solution

AUSTRALIA, 15 November 2018 –Verizon Connect is expanding its fleet management system REVEAL with a solution that enables customers to manage assets in addition to their vehicles. With the new GPS tracking system for assets, companies can gain insight into the location and performance of valuable assets such as cranes, trailers and excavators. As a result, they will be able to deploy their assets optimally, plan maintenance more efficiently and help reduce the risk of theft and other types of unauthorised usage.

## Insight in location, usage and productivity assets

Similar to the REVEAL system for vehicles, the new asset tracking system offers the ability to access data in both near real time and historically to understand where equipment is and where it has been. It is also possible to see if machinery is running and how often it is used. This gives users and managers insights into equipment utilization, and determining which assets should be moved elsewhere within the organisation or perhaps cycled out of use.

## Asset maintenance and control

REVEAL's asset tracking solution also offers users a variety of options to help minimise theft risk and other unauthorised usage. For example, it is possible to set up alerts that send managers a warning when equipment is turned on or moved outside of working hours – or when machinery is moved outside of its designated location.

To help companies plan the maintenance of their assets more efficiently and maximise uptime, REVEAL's asset tracking solution also enables companies to record when trailers and other equipment are due for maintenance. For each asset, the system keeps a log and alerts can be configured based on planned maintenance or predetermined options, including engine hours.

## One online dashboard

With REVEAL, users can track all of their assets via an online dashboard. They can choose to view the status or location of one specific piece of equipment, or view all equipment at a cluster level. The solution also offers quick search and a tag-based filter option.

## Global leader in fleet management solutions

Jim McKinlay, General Manager, APAC, Verizon Connect: “We're growing quickly and are expanding our services. With the launch of our GPS tracking system for assets, we're strengthening our position in the market. Many companies in the Australian and New Zealand markets already rely on our solution to help them manage their vehicles and employees, but being able to track other valuable equipment and assets will further help them drive efficiencies, lower operational costs and improve their planning.”

Verizon Connect was recently identified as the leading provider of fleet management solutions globally and in the Americas, according to the Fleet Management in the Americas – 8th Edition report from analyst firm Berg Insight.

## About Verizon Connect

Verizon Connect is guiding a connected world on the go by automating, optimising and revolutionising the way people, vehicles and things move through the world. Our full suite of industry-defining solutions and services put innovation, automation and connected data to work for customers and help them be safer, more efficient and more productive. With more than 3,500 dedicated employees in 15 countries, we deliver leading mobile technology platforms and solutions. For more on Verizon Connect, visit <https://www.verizonconnect.com/au/>

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