



New ISACA Resource Guides Organisations in Overcoming Challenges to Build Effective Data Governance Program

Best practices of data governance and illustrative case study highlighted in new white paper

Sydney, Australia (20 February 2020) – Effectively harnessing data can bring new value to businesses through better strategic planning and decision-making. Starting a data governance program or improving an existing program, however, comes with challenges. Enterprises can find best practices for overcoming these barriers and creating effective programs in a new paper from ISACA, “Rethinking Data Governance and Management: A Practical Approach for Data-Driven Enterprises.” Some of the key challenges in data governance that enterprises need to address include: Enterprises often cannot easily perceive the value of data governance because the benefits are difficult to quantify, resulting in a lack of management commitment. Data ownership is often not clearly defined due to the misconception that data management is technical work, and therefore, the IT department’s responsibility. Siloed department and organisational structures result in disaggregated datasets and data analytics challenges. As a solution to these challenges, organisations can employ a phased, five-stage approach to data management. The paper details the process, which starts with establishing a data governance foundation and concludes with a focus on data analytics. “Having an effective data governance program in place is valuable for gaining meaningful insights from data,” says Mais Barouqa, CISA, CGEIT, CRISC, IT Risk & Assurance Manager, Deloitte & Touche, and an expert reviewer for the white paper. “The five-stage approach will provide enterprises with a clear and structured path for building a program that will ultimately create value for their stakeholders while minimising risk.” “Rethinking Data Governance and Management” also offers guidance on building a foundation for data governance, as well as insights into data architecture, data quality and cleansing, data democratisation and data analytics. Professionals can gain practical insight in assessing their own data governance approaches by following a detailed hypothetical case study about a consumer product company looking to make better use of its data. To access the complimentary white paper, visit www.isaca.org/bookstore/bookstore-wht_papers-digital/whprdg. Gain access to additional educational resources from ISACA at www.isaca.org/resources. About ISACA For more than 50 years, ISACA® (www.isaca.org) has advanced the best talent, expertise and learning in technology. ISACA equips individuals with knowledge, credentials, education and community to progress their careers and transform their organisations, and enables enterprises to train and build quality teams. ISACA is a global professional association and learning organisation that leverages the expertise of its 145,000 members who work in information security, governance, assurance, risk and privacy to drive innovation through technology. It has a presence in 188 countries, including more than 220 chapters worldwide. Twitter: www.twitter.com/ISACANews LinkedIn: www.linkedin.com/company/isaca Facebook: www.facebook.com/ISACAGlobal Instagram: www.instagram.com/isacanews Contact: Julie Fenwick, jfenwick@daylightagency.com.au +61 468 901 655 Lauren Graham, lgraham@daylightagency.com.au +61 432 614 401

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