



New La Mav Marula Face Cleansing Oil

Introducing La Mav Marula Face Cleansing Oil, a purifying blend of natural oils that cleanses the skin and gently dissolves makeup and impurities to reveal a clear, radiant complexion. The nourishing, antioxidant-rich formula enhances skin's natural repair and keeps the lipid barrier intact, restoring moisture balance for a healthy glow and is available now at lamav.com. Dr Tarj Mavi, creator and founder of La Mav Organic Skin Science says, "I have been using my own secret oil cleansing formula for years at home, and I feel now is the perfect time to share it with the masses. As consumers expectation change, as a brand we need to adapt and provide innovative products that are not only on trend but deliver on their claims. I believe our new cleansing oil will do just that." Oil cleansing works on the principle that oil dissolves oil. When cleansing oils are massaged into the skin, the 'good' oils work to dissolve any 'bad' oils that build up on the skin's surface and cause problems. These oily impurities include dirt, grime, makeup and oxidised sebum (which cause blackheads). The oil cleanser binds to these impurities, which are then drawn out The result? Clean skin that is soft and moisturised. Features: Marula Oil naturally rich in antioxidants, Vitamin C and E, and essential fatty acids. Bergamot Oil and Peru Balm Oil cleanse and balance, while stimulating the elimination of dead skin cells Camellia and Jojoba Oil nourish and condition the skin, helping maintain optimum hydration levels Raspberry Seed Oil and Vitamin E help prevent premature ageing and maintain skin's youthful glow, firmness and elasticity "We chose Marula Oil due to its nourishing properties to condition and repair, its ability to strengthen the skin's natural protective barrier as well as the anti-pollution defence and anti-ageing benefits it provides the skin. Derived two sources of the African Marula tree, extracted from either the Marula Nut or the soft kernel seeds of the Marula fruit, Marula Oil truly does it all," said Tarj. Directions for use: Apply directly to dry skin. Gently massage all over face and neck using circular motions. Rinse off with lukewarm water or cloth if preferred. The new La Mav Marula Face Cleansing Oil is available now in an 80ml airless pump at an RRP of \$39.95. www.lamav.com

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