

The New Over Night Hair Masks By L'Action Paris All the magic happens while you get some beauty sleep! Media Release - February 2019

L'Action Paris is excited to introduce their new Over Night Hair Mask range, offering hair solutions to for all types of hair. No one has time for a complex hair routine! Thanks to L'Action's new Over Night Hair Masks, everyone's hair can be luminous and supple, regardless of their schedule. Shima Shahbazi, Marketing Co-ordinator of McGloins Supertex, the Australian distributor of L'Action Paris says, "The formulas of L'Action Over Night Hair Masks will guarantee optimum results, all while you're sleeping! There is something for everyone whether your hair is coloured, natural or dehydrated. The new Over Night Hair Masks will have you waking up with fabulous shiny hair." The L'Action Paris Over Night Hair Mask range includes:

- 4-In-1 Hair Night Mask – RRP \$4.95 | Packed full of powerful plant-based active ingredients, this mask moisturises, restores shine, nourishes and intensively strengthens hair. Upon waking and after shampoo, hair is soft, supple, repaired and glossy with a healthy shine. Hair type – well suited for dehydrated, dry, dull and brittle hair.
- Moisturising Hair Night Mask – RRP \$4.95 | Enriched with Barbary Fig Oil and extract of Aloe Vera Leaf, this mask intensively nourishes hair. Upon waking and after shampoo, hair is soft, supple and visibly more beautiful, without being weighed down. Hair type – well suited for dry or dehydrated hair.
- Radiance Repairer Hair Night Mask – RRP \$4.95 | Packed full of active ingredients high in vitamin content, this mask repairs your hair and gives it luminosity and suppleness. When you wake up and after shampoo, your hair is shiny, supple and repaired: just like new! Hair type – well suited for dull, coloured and highlighted hair.
- Strength & Vitality Hair Night Mask – RRP \$4.95 | This mask reinforces hair thanks to the provitamin B5, vitamin E and cranberry seed oil it contains. When you wake up and after shampoo, your hair is repaired, rejuvenated and visibly stronger. Hair type – well suited for dry and brittle hair.

About L'Action Paris: L'Action is currently sold in over 40 countries on four continents around the world and there are over 50 different products now available in Australia. All products in the collection are developed in their Paris laboratory, include natural active ingredients, and not dermatologically tested and are NOT tested on animals. The L'Action Paris Over Night Hair Mask range is available online at www.mcgloins-supertex.com.au

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