



## New website aims to help builders and trade persons to search and compare construction equipment hires

Technology is disrupting every industry where recent advances have allowed for ride shares, stays through Airbnb, tasks on AirTasker and now hiring construction equipment is easier than ever through hireseeking.com.au.

Hireseeking provides a solution for hire seekers such as builders, project/site managers and trade persons, to search and compare the hire rate of equipment and directly connect with hire suppliers all in one spot.

Hireseeking is the Australian construction industry's Search, Find and Compare website for Equipment, Plant, Tools & Vehicle hire. It is a rental marketplace which provides an online directory for plant and equipment hire in Australia. The platform has over 1500 equipment listed in just a few months after its launch in 2020.

The website provides a unique profile for each listed equipment highlighting its merits and features. The hireseeking.com.au promotes hiring local by giving all local businesses and equipment sharers the chance to list their equipment on a transparent marketplace platform and lets them connect with a range of equipment hire seekers. In addition, the platform services a range of customers from a variety of backgrounds including construction, residential, industrial and DIY users.

For any project, failure to hire equipment at the right rate puts pressure on the budget, especially in this current building market. Hireseeking aims to help find the right equipment hire at the right price. One hire seeker said "We were able to rent a skid steer with a trailer for only \$350 per day from a supplier on hireseeking.com.au. Hireseeking is a really handy website for a concreter like me. It's very easy to use and easy to find equipment hire nearby for reasonable prices."

On the other hand, it is crucial for hire suppliers to have their business visible online now more than ever as the conventional method of visiting a store or place for hiring is diminishing due to the pandemic. The website helps equipment suppliers find more hires for their equipment. It also provides a level playing field to list equipment no matter the business size. Whether for just for a single item or a big fleet, hireseeking is the place for hire suppliers to list their equipment. Since its beginning the platform has received positive feedback from equipment suppliers.

Ultimately, hireseeking.com.au provides a better, smarter way to connect equipment hire suppliers with hire seekers, all in the one spot

### Contacts

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