



Next-Gen Seagate Gaming Solutions Built for Elite Performance

SYDNEY, Australia – 28 February 2020 – Seagate Technology plc (NASDAQ: STX), a world leader in data solutions, today announced the local availability of its new high-performance industry-leading line of storage solutions for gamers: the Seagate® FireCuda® 520 PCIe Gen4 x4 SSD, FireCuda® Gaming Dock, FireCuda® Gaming SSD, and the BarraCuda® Fast SSD. FireCuda 520 Built to deliver the intense speeds needed for the rigor of modern gaming, the FireCuda 520 SSD is the company's fastest solid-state drive and offers plug-and-play compatibility with all PCIe Gen4 motherboards. With sequential read-write speeds of up to 45% faster than PCIe Gen3 NVMe drives¹, the FireCuda 520 delivers an extreme boost in performance for PC gamers looking for the edge. The M.2 2280 SSD is available in 500GB, 1TB or 2TB capacities and compatible with the new AMD X570 chipset and third-generation AMD Ryzen™ Desktop Processors. It features plug-and-play compatibility with PCIe Gen4 motherboards delivering an extreme boost in performance as well as backward compatibility with PCIe Gen3 devices. Seagate's FireCuda 520 retails for AUD\$179 (500GB), AUD\$359 (1TB), and AUD\$669 (2TB). FireCuda Gaming Dock Seagate's FireCuda Gaming Dock is a high-performance storage solution offering the simplicity of a one-cable connection to all of your peripherals. It features a built-in 4TB 3.5" HDD and a PCIe Gen3 NVMe M.2 SSD expansion slot for an optional SSD upgrade, offering vast storage for archiving games and data and the ability to take advantage of the intense speed of solid-state drives. In addition to the Thunderbolt 3 laptop connector, the FireCuda Gaming Dock includes a Thunderbolt 3 accessory port, DisplayPort 1.4, RJ45 ethernet network port, a 3.5mm audio-in/mic port, 3.5mm audio-out port, four USB 3.1 Gen2 ports, and a USB 3.1 Gen2 charge port. It also includes Seagate's easy-to-use Toolkit software that lets you control a range of colors and light patterns for leveled-up illumination to complement your gaming station and offers a three-year limited warranty. FireCuda Gaming Dock will be available in March for AUD\$599. FireCuda Gaming SSD Designed as the perfect companion to Seagate's recently released FireCuda Gaming Dock, the portable FireCuda Gaming SSD delivers performance to help scorch the competition. Purpose-built for gamers, it marries Seagate's premium FireCuda NVMe 510 SSD and the latest cutting-edge SuperSpeed USB 20 Gb/s (USB 3.2 Gen2x2) interface, delivering staggering read speeds of up to 2,000 MB/s¹. Optimised for performance and high on style, the drive offers capacities of 500GB, 1TB, and 2TB and features a signature chisel metal enclosure with customizable RGB LED lighting. Gamers can personalise the drive's full-range RGB LED with the free Seagate Toolkit software and synchronise the LEDs with a FireCuda Gaming Dock, creating an immersive setup. FireCuda Gaming SSD retails for AUD\$299 (500GB), AUD\$399 (1TB) and AUD\$759 (2TB) and will be available in May. BarraCuda Fast SSD Also new to the Seagate SSD line-up is the BarraCuda Fast SSD offering 500GB, 1TB, and 2TB of capacity. With mobile gamers and active power users in mind, the SATA SSD external drive features rapid read/write speeds of up to 540 MB/s¹ for improved gameplay and quick file transfers. Pocket-sized, the sleek drive features an attractive green LED and offers versatility with a USB 3.1 Gen2 Type-C port. It is PC and Mac (exFAT) compatible out of the box, includes Seagate's Toolkit with simple backup and sync, and a complimentary two-month subscription to the Adobe Creative Cloud® Photography Plan². BarraCuda Fast SSD retails for AUD\$169 (500GB), AUD\$289 (1TB) and AUD\$599 (2TB) and will be available in April. About Seagate Seagate crafts the datasphere, helping to maximise humanity's potential by innovating world-class, precision-engineered data management solutions with a focus on sustainable partnerships. Learn more at www.seagate.com. Follow Seagate on Twitter, Facebook, LinkedIn, Spiceworks, YouTube and subscribe to our blog. Media Contact: Einsteinz Communications Antoinette Georgopoulos or Pru Quinlan antoinette@einsteinz.com.au or pru@einsteinz.com.au +61 2 8905 0995 ©2020 Seagate Technology LLC. All rights reserved. Seagate, Seagate Technology, and the Spiral logo are registered trademarks of Seagate Technology LLC in the United States and/or other countries. BarraCuda, the BarraCuda logo, FireCuda, and the FireCuda logo are either trademarks or registered trademarks of Seagate Technology LLC or one of its affiliated companies in the United States and/or other countries. Adobe and Creative Cloud are either registered trademarks or trademarks of Adobe in the United States and/or other countries. The NVMe word mark and/or NVMeExpress design mark are trademarks of NVMeExpress, Inc. USB Type-C is a registered trademark of USB Implementers Forum. All other trademarks or registered trademarks are the property of their respective owners. When referring to drive capacity, one gigabyte, or GB, equals one billion bytes and one terabyte, or TB equals one trillion bytes. Your computer's operating system may use a different standard of measurement and report a lower capacity. In addition, some of the listed capacity is used for formatting and other functions, and thus will not be available for data storage. Actual data rates may vary depending on operating environment and other factors, such as chosen interface and disk capacity. Seagate reserves the right to change, without notice, product offerings or specifications. # #

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