

Nigella Lawson loves Prickly Pear Oil, leading to Samson & Charlie stocks almost selling out in 24 hours

Nigella Lawson took to The Sunday Times' Style column to rave about Prickly Pear Oil leading to vegan, eco skincare brand Samson & Charlie almost selling out their entire stock in one week. The surge was spurred by Lawson's praise of the miracle oil's potent anti-ageing and dark spot healing abilities.

Samson & Charlie's stunning Virgin Prickly Pear Oil is one of the highest quality versions available as it's cold-pressed and unrefined, leading to a nomination for the Best Skin Tone Corrector Beauty Heaven Award.

"I respect the unique natural properties that only the organic and unrefined Moroccan Prickly Pear oil variety preserves. That's why we offer a 100% pure, cold-pressed, virgin Moroccan oil known to be more potent and actually help customers achieve visible results," said Samson & Charlie founder, Carole Steack.

Its ability to restore even skin tone and fade dark spots and under eye circles is the main reason Prickly Pear Oil is highly sought after. Samson & Charlie's virgin, cold-pressed Prickly Pear Oil contains a high concentration of Vitamin K, the vitamin responsible for eliminating and healing areas of hyper-pigmentation caused by the overproduction of melanin. From dark under eye circles to age spots and sporadic hyper-pigmentation, the Melbourne brand's Prickly Pear Oil works to help relieve skin discoloration and create a smoother, more even skin tone.

"I wanted to offer a pure version of Prickly Pear that hadn't been refined, cut, bleached or deodorised. What it can achieve on areas of hyper-pigmentation is pretty impressive," said Steack. "Our Prickly Pear Oil is just one of our suite of face oils I believe should be a part of everyone's beauty routine."

Nigella Lawson also praises Prickly Pear oil's ability to restore her skin. "Put it on at night and you'll wake up looking as if you've been to a spa by the sea, slept 10 hours a night and been off Twitter for a month." She proceeded to mention the oil does more than just moisturise, it also heals her skin and makes it feel more elastic.

What Nigella is describing is the actions of the super antioxidant group called 'Betalains.' Betalains are hyper powerful antioxidants that protect skin from free radical damage. Samson and Charlie's Virgin Prickly Pear Oil has an even higher concentration of these anti-ageing power houses than well-known super foods Goji and Acai berries.

Like any oil, the more Prickly Pear Oil is refined, the more essential characteristics it loses. Samson & Charlie's cold-pressed Prickly Pear Oil is a virgin oil, ensuring it retains its potent super food ingredients from Vitamin K to Vitamin E and of course, Betalains. In addition, cold-pressing the oil helps prevent active ingredient loss through heating or mechanical irritation, ensuring the brand's offering is the best on the market.

The world's Prickly Pear oil comes from two main sources: Morocco and India. It's well established Moroccan Prickly Pear Oil is richer and yields greater benefits for skin application due to its unique environment-enhanced quality. Samson and Charlie source their Prickly Pear Oil directly from Morocco, offering customers a superior, rarer product.

Samson & Charlie's Virgin Prickly Pear Oil is:

- One of the purest, highly concentrated Moroccan Prickly Pear Oils on the market
- Rich in Vitamin K to ease under eye capillary irritation and fight dark spots
- Contains 150% more vitamin E than Argan oil for deeper hydration
- Rich in essential fatty acids, Omega 6,9, antioxidants, polyphenols and amino acids which help boost collagen turnover
- Calms red, inflamed skin and Rosacea thanks to fatty acids

- Has a high linoleic acid content, which enhances skin elasticity and brightens the complexion, helping even the most dehydrated skin
- Is 100% pure, vegan and cruelty free

Conditions prickly pear oil treats:

- Hyper-pigmentation
- Dark Spots
- Dark Under Eye Circles
- Uneven skin tone
- Rosacea
- Chronic inflammation
- Chronic dryness
- Ageing

Samson & Charlie's Virgin Prickly Pear Seed Oil is a miracle worker on skin, and it's not only Nigella Lawson who loves it. Samson & Charlie's Virgin Prickly Pear Seed Oil has been flying off the shelves, and it's thanks to all its anti-ageing, pigment-fighting and skin healing abilities. Thanks to its limited refinement and purity, it's also a superior product to most found on the market.

Discover Samson & Charlie's Virgin Prickly Pear Oil here: <https://samsonandcharlie.com.au/products/virgin-prickly-pear-oil>
\$89.95 for 30ml

100% Pure Virgin Prickly Pear Oil

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