

OneBlink appoints VP for North America

Sydney, 5th April, 2021 – OneBlink, Australia's leading Low-code Application Development Platform (LCAP), today welcomes Paul Rusk to the team as Vice President, North America.

Paul has an extraordinary record over 30 years of generating new accounts, exceeding sales targets and building enthusiastic customer relations. An experienced sales and business development executive, Paul has produced significant results for both large and small software and professional services firms, both across the US and internationally.

“OneBlink is extremely excited to announce our first US based employee, and to gain someone of Paul's calibre and experience is a huge bonus”, OneBlink C.E.O Darren Besgrove said.

“While we planted the seeds for our US expansion back in 2019, COVID-19 and the ongoing restrictions on international travel really forced us to rethink how we would resource and support the North American market. We remain very positive on the opportunity and the business model for White Labelling our world class solution to ISVs who haven't made the leap to low-code, so end-users can realise greater customisation around the ISV's own products.

Paul's appointment is the catalyst we need the resume that expansion and engage more ISV partners under our unique White Label program.”

“Be it with end-user organizations or channel partners, my clear passion is helping my clients achieve optimal business outcomes, and that same thinking from OneBlink is what attracted me to this opportunity”, Paul said.

About OneBlink

OneBlink is an Australian-headquartered ISV who has built it's Low-code Application Development Platform on the back of AWS' global infrastructure, and has been an AWS Advanced Technology Partner since 2015.

Combining low/no-code smart forms, mobile and web app builders, with powerful developer-centric tools for integrations and workflow, IoT, API management, hosting and No-ops deployment, OneBlink is a proven solution for mid-large enterprises and government agencies seeking to digitally transform or optimise a range of business processes.

Beyond AWS accreditations for Mobile and Government, OneBlink was awarded Cloud World Forum's “Best Enterprise Mobility Solution - 2015” in London.

<https://www.oneblink.io>

Contacts

Darren Besgrove
+61 418 280 764
mailto: darren@oneblink.io