

# Orbis Global Launches New Website

"We Love Marketers!" New Orbis Global website provides improved design and a Learning Center of marketing resources

29 September, 2011 - Orbis Global, a leading provider of marketing software solutions, has launched a new company website. The new site has improved design and navigation, and is built with marketers in mind – something that is reflected in the website's Learning Center.

The Learning Center is a central part of the Orbis Global website, and is a library of free resources for marketers. The Learning Center contains articles, whitepapers and videos on topics ranging from optimizing marketing calendars and digital asset management, to cutting-edge trends in marketing. There is a mix of original content from Orbis Global, as well as guest posts from thought leaders and established names in global marketing.

Elsewhere on the website, the customer-centric design criteria results in targeted pages that focus on people's roles in their marketing department, as well as the industry in which the marketing department operates.

"The new website reinforces our company slogan, We Love Marketers! We really are committed to helping marketing departments work faster and easier. I encourage all marketers visit the site and make the most out of the resources we have made available," says Grant Halloran, CEO of Orbis Global. The new version of orbisglobal.com went live on the 30th of August, and has already seen a steady increase in traffic since then.

For more information about Orbis Global, and their flagship marketing resource management software Orbis MRM, visit their new website at [www.orbisglobal.com](http://www.orbisglobal.com).

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About Orbis Global

Orbis Global is a leading provider of integrated marketing management solutions. Clients include leading marketers such as Paypal, Scotiabank, Pitney Bowes, Telefonica O2, Shell, GlaxoSmithKline and more.

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