

# Orbis Global ranks 21st in BRW Best Places to Work 2011

Sydney, Australia - June 23, 2011 - Orbis Global is extremely proud to announce its inclusion in BRW's Best Places to Work list 2011, a catalogue of the 50 best employers nationally.

Ranked 21st on the list, 2011 marks the first year that Orbis Global has been included in the survey produced by the Great Place to Work Institute. The BRW Best Places to Work Awards are highly sought after in Australia. Companies that make the list are evaluated on factors including credibility, respect, fairness, pride and camaraderie, in addition to a Culture Audit of the organization. Orbis ranked 4th overall in the "Camaraderie" section of the survey.

Orbis Global management places a huge emphasis on the 'people culture' of the organisation. They believe a good company culture fosters an environment where employees are motivated and happy to come to work every day. This in turn has demonstrated a higher standard of customer service and product development.

"If there was ever a Top 50 List to be included on, this is the one! We've built a global business from a Sydney HQ and we've invented everything our customers benefit from. That's a big challenge but having a great work culture makes it enjoyable. I love working with every single person in our company and that's a very cool situation to be in." Grant Halloran, CEO, Orbis Global

Orbis Global is a leading global provider of Marketing Resource Management (MRM) software. Orbis MRM delivers high levels of speed, collaboration and visibility to marketing departments of mid to large sized companies, ultimately leading to higher ROI on marketing investments.

Orbis is passionate about helping marketers do their work faster and smarter in every part of the world. Thousands of marketers in businesses of all sizes use our Orbis MRM product in over 50 countries.

For more information, visit <http://www.orbisglobal.com>.

## Contacts

Craig Kirby  
9955 3977  
[mailto: c.kirby@orbisglobal.com](mailto:c.kirby@orbisglobal.com)