



## Ore-some addition to Bridgestone network in Port Hedland

Bridgestone Australia and New Zealand's unwavering commitment to enhancing its commercial vehicle network has seen the opening of a brand new Bridgestone Service Centre Port Hedland to meet the needs of the wider Pilbara region.

As well as becoming the region's flagship commercial outlet, the new Bridgestone Service Centre Port Hedland is part of Bridgestone's extensive nation-wide retail channel for consumers, also offering the full range 4x4, SUV and passenger car tyres as well as truck and bus radials.

Officially opened last night by Bridgestone Australia National Commercial Manager, Geoff May and store owners James and Lynda Hagan, Bridgestone Service Centre Port Hedland is further proof of how Bridgestone invests both in its network and its franchisee business partners.

As the only store in the Pilbara region able to accommodate undercover drive-through access for quad-road trains, Bridgestone Australia and New Zealand Managing Director, Andrew Moffatt, believes the Port Hedland store highlights the company's commitment to bolstering both its commercial and retail networks.

"The Pilbara is a unique market and the measures we have implemented in the new Bridgestone Service Centre Port Hedland store are a clear demonstration of Bridgestone's commitment to delivering superior service to our customers," Mr Moffatt said.

"We worked with our local franchisee to identify what was needed to ensure Bridgestone is delivering the best experience for all our customers in Port Hedland and beyond, and together we developed this flagship store for the region."

The opening of Bridgestone Service Centre Port Hedland marks the third major commercial hub launch for Bridgestone in 12 months, following the launch of company owned and run stores at Hume in Canberra, and the Barossa Valley outside of Adelaide.

Bridgestone Service Centre Port Hedland also complements the off-the-road (OTR) and mine site focused offerings of the nearby Pilbara Mining Solution Centre, opened six months ago by Bridgestone Mining Solutions Australia.

"Having two Bridgestone sites servicing the Pilbara shows the importance of the region and demand for Bridgestone's diverse product range."

"Bridgestone Service Centre Port Hedland is positioned to accommodate everything from the daily driver through to quad-road trains, allowing the Bridgestone Mining Solutions Australia site to focus on mining specific requirements," Mr Moffatt added.

According to James Hagan, Bridgestone Service Centre Port Hedland franchisee and owner of MG Tyres, the new facility is designed to deliver on customer needs.

"We are looking forward to working with Bridgestone Australia and Bridgestone Mining Solutions into the future. The future is very exciting for Port Hedland and the Pilbara," Mr Hagan said.

"I would like to thank Bridgestone Australia for building us this fantastic facility and for having the confidence and trust in us to run it. We deliver products and services that our customers need and this facility was built to better service customers' needs now and into the future."

The store is located at 7 Phosphorous Street, Wedgefield and offers the full range of Bridgestone's truck and bus radial tyres as well as 4x4, SUV and passenger tyres. For more information, visit [www.bridgestonetires.com.au](http://www.bridgestonetires.com.au).

\*Hi-resolution images are available on request

**Contacts**

Tom Worsley

+61 8 8206 0208 | +61 488 556 692

mailto: [tworsley@bridgestone.com.au](mailto:tworsley@bridgestone.com.au)