

# P. Princi Food Services Features Lamb Selections for Easter Celebrations

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Religious observances have played an integral part in millions of lives and now is an opportune time to begin planning for an Easter menu of lamb. To make planning and preparation easier, P. Princi Food Service has a Feed the Family special of boneless rolled lamb shoulder. It doesn't matter whether individuals are celebrating the religious aspect or not, the butcher shop has prime quality meats to serve any family preferences.

The award-winning butcher shop is operated by 5th generation owner, Joe Princi. The butcher offers an expansive array of affordably priced beef, goat, lamb, pork, poultry and veal, along with cannelloni, charcuterie and smallgoods. Individuals can customize the size of the meat portions they want by weight for specific dietary needs, to reduce waste, and save money.

With the shop's Perth meat delivery, shopping has never been easier. The butcher offers convenient online ordering and direct-to-door delivery for a nominal flat-fee on orders of any size. The service offers an elevated level of convenience and eliminates waiting in long lines at the supermarket. Consumers also receive reward points for their purchases that can be redeemed on their future orders.

Shoppers can select from nearly two dozen types of lamb encompassing chops, cutlets, legs, shoulders and racks. Shanks marinated in red wine are a tasty meal and the Perth butcher offers minced and diced lamb for those that want to create their own favorite recipes. Handmade lamb koftas provide a no-fuss meal that can be quickly made on the stovetop.

The Bicton food market has earned a reputation for its healthy meat selections, gate-to-plate freshness, and locally sourced meats that are 100 percent chemical, gluten and nitrate free. The butcher's online meat delivery is a time saver for busy cooks and customers can also choose to visit the shop on Canning Highway if they're prefer. P. Princi Food Services is open seven days a week to accommodate shopping for any holiday, special event, and to make life easier for cooks.

## About P. Princi Food Services

The Princi family has been working in the butchering industry for seven generations – both in Italy and in Perth. The tradition began when Pasquale Princi immigrated to Australia in the early 1950s. He immediately obtained a butcher's job and opened his first store in the early 1960s. The company has won dozens of awards in numerous categories across Australia, earning his son Joe, who is currently in charge of the business, a reputation as a pioneer among his peers. The company was the Outright Gold Winner of the 2015 Pork Steak Your Claim Competition; won the Gold in the 2015 Royal Melbourne Fine Food Awards; the Gold in the 2014 Royal Melbourne Fine Food Awards; the Silver in the 2015 Royal Melbourne Fine Food Awards; and the Silver in the 2014 Royal Melbourne Fine Foods Awards.

## Media Contact

Princi Food Service

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## Contacts

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