

P. Princi Online Meat Delivery Transitions from Convenience to Essential Service

P. Princi Food Services is a butcher shop operating on Canning Hwy, Bicton and also has a factory in O'Connor where it supplies to many of the State's best-known restaurants.

P. Princi Food Services 5th generation owner, Joe Princi, understands the value and convenience of the meat delivery services he offers. When the COVID-19 pandemic hit, the company's direct-to-door online meat delivery service has transitioned from a welcome convenience to an essential part of customers' lives. Even during the pandemic, the company has managed to garner more rave reviews by satisfied customers.

The award-winning butcher shop has maintained its reputation as a best butcher Perth, earning consistently positive reviews and ratings. The butcher offers a full range of beef, goat, lamb, pork, poultry and veal, along with cannelloni, smallgoods, charcuterie, and weekly hamper specials that are affordably priced. The butcher shop also rewards customers with a points program that can be redeemed on future purchases.

The online meat delivery service offered at P. Princi enables customers to place orders of any size online and have them delivered for a flat \$30 delivery fee. It's a convenient solution for the disabled, elderly and those that crave concierge service. It's an ongoing benefit as the pandemic still rages. Consumers can also visit the physical store on Canning Highway to shop if they desire.

P. Princi Food Services is committed to providing individuals with the best meat and poultry, while supporting local producers and sustainable food production solutions. The company's relationships forged with local producers ensures gate-to-plate freshness and enables it to offer healthy selections that are 100 percent gluten, nitrate and chemical free.

Another benefit provided at P. Princi Food Services is the ability for consumers to customize their portion sizes by weight, unlike the one-size-fits-all cuts typically available at supermarkets. It reduces waste and aids individuals with their dietary requirements for health and fitness.

The highly-rated P. Princi Food Services provides Perth meat delivery to ensure everyone can have their favorite cuts of meat and poultry anytime they like. The company provides products for occasions ranging from a backyard barbecue to gourmet cuts for a sophisticated celebratory event.

About P. Princi Food Services

The Princi family has been working in the butchering industry for seven generations – both in Italy and in Perth. The tradition began when Pasquale Princi immigrated to Australia in the early 1950s. He immediately obtained a butcher's job and opened his first store in the early 1960s. The company has won dozens of awards in numerous categories across Australia, earning his son Joe, who is currently in charge of the business, a reputation as a pioneer among his peers.

The company was the Outright Gold Winner of the 2015 Pork Steak Your Claim Competition; won the Gold in the 2015 Royal Melbourne Fine Food Awards; the Gold in the 2014 Royal Melbourne Fine Food Awards; the Silver in the 2015 Royal Melbourne Fine Food Awards; and the Silver in the 2014 Royal Melbourne Fine Foods Awards.

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