

**MEDIA RELEASE** Panasonic narrows the gap with its thinnest ever bezel video wall Sydney, 7 November 2016 – Boasting a bezel-to-bezel width of just 1.8mm, Panasonic's new 55-inch ultra-thin video wall delivers impressive visual impact from digital signage environments to the control room. Chris Maw, Product Marketing Manager, Panels and Projectors, Panasonic, said: "With our thinnest-ever bezel, customers can create massive video walls that can be tiled in any vertical and horizontal layout configuration. "This premium bright, Full HD display suits demanding 24/7 applications from showrooms to exhibitions, control rooms, flagship shopping malls, and hotel and convention lobbies and concourses." With 1.8mm the combined bezel distance between two adjacent screens, the efficient 700 cd/m2 direct-lit LED panel will meet the demands of brightly lit retail or staging environments, while pixel-free Full HD resolution positions the TH-55VF1H for multi-screen use in monitoring rooms. Key features Panasonic's premier professional signage display, the TH-55VF1H combines new generation image enhancement technology with a robust IPS panel. This works to preserve natural colour accuracy and high visibility when viewed off-axis. In addition, anti-glare screen surface treatment reduces reflections from artificial lighting. Image optimisation technology includes: pre-calibrated display modes to suit different venues and content; a Refine Enhancer engine that clarifies details following image enlargement; and for multiple screens, sophisticated colour-matching and frame-synchronisation/reverse scanning capability for fluid, flicker-free motion reproduction. Engineered for 24/7 commercial operation, the VF1H features high quality electrical components to extend reliability in long-term installations and consumes less energy thanks to efficient backlighting and contrast control. It features a single-cable DIGITAL LINK daisy-chain solution as well as a modular video-wall frame that dramatically reduces the effort and expense associated with installation, while ensuring a high-precision fit. A failover/failback video-signal backup function maintains transmission where video display cannot be interrupted, such as for control/monitoring and large signage networks, while a synchronised USB media player allows 4K and Full HD media content to be simultaneously copied and updated to USB memory via PC over LAN. The TH-55VF1H will be available in December 2016 from specialist Panasonic display panel distributors and resellers. For more information visit [www.panasonic.com.au](http://www.panasonic.com.au) or call 132 600.

VF1H Specifications	TH-55VF1H	Screen Size	55-inch	Resolution	1920 x 1080	Panel Type	LCD (D-LED) IPS
Panel Surface	Anti-Glare (AG)	Brightness	700 cd/m2	Contrast ratio	1,200:1	Dynamic contrast	500,000:1
(B-to-B)	1.8 mm	Portrait Operation	Yes	24/7 Operation	Yes	DIGITAL LINK	Yes
Price	\$10,999 RRP	Availability	November 2016				

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**MEDIA RELEASE** New 84-inch and 75-inch displays allow users to roll-out digital signage at the entry level Sydney, 7 November 2016 – Panasonic has introduced new 84-inch and 75-inch digital signage displays designed to offer a cost effective solution for customers – from locations such as corporate and hotel boardrooms and meeting rooms, to schools and retail spaces. Chris Maw, Product Marketing Manager, Panels and Projectors, Panasonic, explained: "The focus when developing these panels was a combination of high-image quality, reliability, and self-contained functionality. This allows customers to select a large panel where an eye-catching display is needed, offering connectivity without complex integration and management." The slim-bezel EF1 Series models are stylish IPS panel displays. Each features a built-in USB Media Player, eliminating the need for a set top box or other external devices and reducing cable connections in offline environments. Alternatively, media stored on USB memory devices inserted into networked displays can be updated simultaneously via PC, ideal for hard-to-reach signage installations. Panasonic's Multi Monitoring & Control Software distributes signage media to multiple displays over LAN, switches inputs, and commences/shuts down playback according to a set schedule. This software also offers basic and advanced control capabilities for networked displays – ideal for education, retail, and the office. Connectivity is a highlight with 2 x HDMI, DVI-D, USB, PC/Component, and Video inputs joining LAN, RS-232C, and IR In/Out terminals. Together, a total of 59 PC-correspondent signal types are supported. With efficient LED technology producing 350 cd/m2 of brightness at Full HD resolution, and Panasonic's IPS panel affording wide visibility while maintaining off-axis color performance, the EF1 is an arresting and cost-effective solution for digital signage or for general use.

Specifications	Model	TH-84EF1	TH-75EF1	Size	84 inches	75 inches	Panel/Backlight	IPS/LED	Brightness	350 cd/m2
Contrast	1400:1	1200:1	Dimensions	(W x H x D) mm	1910 x 1102 x 78	1681 x 959 x 77	Availability	November 2016		
November 2016	Pricing	\$13,199	\$7,399							

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