

PayPal Includes Eat Now In Its Recent Phone App Partnership

PayPal announced it will include Eat Now in its partnership between two other online food ordering sites and the point-of-sale app Kounta. The merger allows Australians to order and pay for food with their smartphones from more than 3,000 participating merchants using Paypal's mobile application. Eat Now is excited to announce its inclusion in a partnership with PayPal that will expand its reach and give their customers more choices when it comes to ordering and paying for food online. The partnership between PayPal and Eat Now means that customers can now use the PayPal app to place orders and pay in advance from more than 3,000 cafes, bars and restaurants. The other two sites included in the partnership are OrderMate and Beat the Q, which combined their networks with Eat Now's 2,000 participating merchants to give users a wider range of merchant choices. This merger was possible because of a partnership between PayPal and the point-of-sale app Kounta that was announced last month.

Eat Now has expressed their excitement over the partnership and consider it a major step in the direction of a cashless society. By teaming up with PayPal, EatNow.com.au can provide their customers with a true "digital experience" for their food ordering. Eat Now believes the merger will provide a seamless ordering process that will help alleviate some of the annoyances of ordering take out, like having the correct change on hand for deliveries and figuring out how much to tip.

About Eat Now Eat Now provides a quick and easy platform for ordering food online from Australian restaurants and eateries. There are more than 2,000 establishments in the Eat Now network and Australians can browse all of their menus right from the website without ever having to leave their home. People can also order their meals through the Eat Now network and use their ecommerce storefront to pay for them as well. The Eat Now service is completely free of charge and can be accessed from computer, mobile phone, laptop or tablet device.

Contacts

Akiva Szentel
1300 718 924
mailto: