



Perth "mumpreneur" wins major grant

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Northbridge mother and start up entrepreneur, Meg Burrage has seen off a strong field to become the 2016 Western Australian recipient of Beyond Bank Australia's Community Entrepreneur Programme.

The \$20,000 grant will secure the future of Ms Burrage's BubDesk business which gets parents back into the workplace by providing onsite crèche facilities for infants as young as three months.

"I knew there were a lot of new parents out there who were keen to get back to work but didn't want to leave their babies or toddlers with someone else," said Ms Burrage.

"BubDesk provides a co-working space in Northbridge spread across two floors with a fully serviced crèche so that mums and dads aren't too far away from their children, but far enough to concentrate and get some work done.

"Small business owners and freelancers were so quick to tap into the idea and we quickly had thirty regular people using our space.

"Now we are actively targeting the corporate sector which also has a strong demand for this sort of service."

The BubDesk office area has wifi, meeting rooms, areas to invite clients, while on the other floor parents can visit their babies, feed them and comfort them.

"Having a corporate background in logistics really helped as there was so much to coordinate but it has gone really well and we are now planning to open in Perth's CBD to cater for the bigger companies who need support nearby."

Beyond Bank says identifying innovative ideas like BubDesk is what the Community Entrepreneur Programme is all about.

"We are continually amazed and delighted at the entrepreneurial spirit that is bubbling away in the community," said Peter Rutter, the Bank's General Manager, Community Development.

"BubDesk is a fantastic example of how a simple idea can tap into a real need and we can't wait to follow Meg's progress as she grows and expands her business into the corporate world."

"It was nice to hear that someone like Beyond Bank really believed in our vision," said Ms Burrage.

"It really shows the support that is out there for entrepreneurs."

Further information and photo opportunities please contact:

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About BEYOND BANK AUSTRALIA

With almost 200,000 customers and assets under management in excess of \$4.76 billion, Beyond Bank Australia is one of the nation's largest 100% customer-owned financial institutions. It operates branches across South Australia, Western Australia, the Riverina region, the Hunter Valley and the ACT, and provides personal and business banking services along with financial planning. It works closely with community groups to 'create good together', supporting charitable organisations and initiatives through fundraising, donations and actively helping volunteering within the community.

As a customer-owned bank, Beyond Bank is 100% owned by their customers, and use their profits to benefit their customers and the community. This allows Beyond Bank to offer benefits and rewards, such as competitive lending & investment rates, lower fees & charges, and financially support the community.

In 2016 Beyond Bank Australia was recognised by CANSTAR at their annual banking awards receiving the following recognition, Customer-Owned Institution of the Year – Online Banking and Customer-Owned Institution of the Year – Mobile Banking. Beyond Bank also received the Roy Morgan's Best in Customer Satisfaction award, and the Best Rate Savings Account – Junior Savings Club and the award for Balance Transfer Credit Card – Low Rate at the Mozo Experts Choice Awards. In 2015 the bank received Money magazine's Best of the Best award for their Low Rate Visa Credit Card, AB+F's Mutual of the Year, CANSTAR's Customer-Owned Online Bank of the Year and CANSTAR's Mutual of the Year First Home Buyers award SA & WA.

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