

# Pet safety awareness during Territory Day fireworks display

The Northern Territory has highest rate of pet ownership in Australia with 82% of households owning a pet and tomorrow's Territory Day fireworks display could cause distress to many of these animals.

PetCloud is advising all their pet owners and sitters to take particular care tomorrow as many animals are terrified by firework displays which can indirectly pose risks to animal safety by causing them to take flight and try to escape the loud noises.

Dogs and horses in particular may be afraid of fireworks and many try to run away, sometimes injuring themselves in the process.

The RSPCA receive calls from distressed owners whose dogs have run away. Many of these dogs can end up several kilometres from home.

Dogs have been known to jump through plate glass windows to escape loud noises, and easily jump over, or dig their way under fences that would normally contain them.

PetCloud are partnered with RSPCA Darwin, and in most Australian states, and we are dedicated to promoting responsible pet ownership.

If pet owners are away for the school holidays they can book a pet carer' online via [www.petcloud.com.au](http://www.petcloud.com.au) who can ensure their pet is as calm and safe as possible during the celebrations.

It is recommend you make sure your dog is registered and micro chipped as in the event your pet does escape and is picked up by the council they can be easily identified.

Any unregistered dogs that are picked up can be retrieved from your Council Pound.

Further preparation advice from the RSPCA can be found at:

<https://www.petcloud.com.au/blog/%20How-should-I-care-for-my-pets-during-fireworks-displays>

Pet Cloud is free for Pet Sitters and Pet Owners to create a profile. It is also free for Pet Owners to search for Pet Sitters across the website and in their local area. Pet Owners then arrange a free 'Meet & Greet' with a potential Pet Sitter. A percentage from every booking goes back to the RSPCA to help animals in need and PetCloud charges a small surcharge to help cover costs.

For interviews or photos contact;

Deb Morrison

P: 0466 898 071

E: [deb@petcloud.com.au](mailto:deb@petcloud.com.au)

Website: [www.petcloud.com.au](http://www.petcloud.com.au) Facebook: [www.facebook.com/petcloudwebsite](http://www.facebook.com/petcloudwebsite)

Google: [google.com/+PetcloudAustralia](http://google.com/+PetcloudAustralia) Twitter: [http://www.twitter.com/pet\\_cloud](http://www.twitter.com/pet_cloud)

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Appendix:

How does PetCloud work?

1. Search (Find Loving Pet Sitters in Your Neighbourhood)

Thanks to PetCloud, you can now find verified Pet Sitters in your community to take care of your animal when you can't. A simple search allows you to find a host family that will board your pet, or a Pet Sitter who will come take care of your pet with visits or stays in your house. Just enter your city name or postal code to find trusted Pet Sitters in your neighbourhood.

2. Review (Pet Sitters Profiles and Availability)

Find the best fitting pet sitters and check availability directly on their profile page. Beyond making sure your pet is well fed and exercised, some pet sitters offer additional services such as grooming or training – even skype calls!

3. Request a free Meet & Greet with the Pet Sitter

Once you've read the pet sitter's profile and everything looks great. Now reach out by clicking "Schedule a Meet & Greet" button. When you meet up, ask the pet sitter questions and explain the unique needs of your furry friend and inspect their backyard.

4. Book and Pay Online

When you've found the right Pet Sitter, the next step is to confirm your reservation online. Choose the services you want, the length of stay, and include any special instructions. You can pay with with most credit cards or Paypal using our secure platform. PetCloud then pays the Pet Sitter 24 hours after the last day of Pet Minding and deducts a small surcharge to help cover costs

**Contacts**

Deb Morrison  
0466 898 071  
mailto: deb@petcloud.com.au  
Catherine Tucker

mailto: catherine@petcloud.com.au