

# Ping Identity Named a Leader in 2020 ISG Provider Lens™ for Cyber Security – Solutions & Services Quadrant Report

Sydney — September 2, 2020 — Ping Identity, (NYSE: PING), the Intelligent Identity solution for the enterprise, today announced that it has been named by ISG as a Leader in Identity & Access Management in the 2020 ISG Provider Lens™ Cyber Security – Solutions & Services Quadrant Report Australia 2020 (August 2020).

According to the report, “the leaders among the vendors/providers have a highly attractive product and service offering and a very strong market and competitive position; they fulfil all requirements for successful market cultivation. They can be regarded as opinion leaders, providing strategic impulses to the market. They also ensure innovative strength and stability.”

According to Craig Baty, Distinguished Analyst at ISG and author of the report, “Ping Identity’s strong Australian presence and experience in high-volume, high-transaction authentication environments such as finance, government and education instil high confidence among clients in its local capability. The company’s ability to manage authentication as well as data governance and consent management in the cloud, on-premise or in a hybrid environment enables enterprises to provide brand trust to their client.”

The report also highlights Ping Identity’s strong Australian presence noting that the company “released an Australian Consumer Data Right (CDR) sandbox environment to allow Australian banks and FinTech companies to jumpstart their consumer data rights (CDR) compliance efforts.”

In addition, ISG highlights the company’s advanced technology citing that Ping Identity “uses AI to power its analytic tools, collecting data from devices, network traffic, applications and user behaviour. Its AI-powered adaptive authentication checks behaviour against access policies, dynamically assessing risk to respond accordingly. It detects anomalies and automatically inserts additional security measures, such as MFA, only when necessary. It is designed to scale and run in the cloud, hybrid and on-premise.”

Finally, Ping Identity’s flexibility is noted in its ability to provide “multiple configuration options and cloud choices. Ping Intelligent Identity™ is an orchestrator platform that enables easy integration with many security tools, SIEM and access directory services.”

Ashley Diffey, Country Manager, Australia New Zealand and Japan, Ping Identity, said, “We believe that being recognised a leader by ISG speaks volumes to the strategic value the Ping Identity platform provides to businesses in enabling access to cloud, mobile, SaaS and on-premises applications across the hybrid enterprise. We think this recognition validates the compelling importance of our offering to private and public sector organisations.”

## About ISG

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 75 of the world’s top 100 enterprises, ISG is committed to helping corporations, public sector organisations, and service and technology providers achieve operational excellence and faster growth. The firm specialises in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry’s most comprehensive marketplace data.

ISG Research™ provides subscription research, advisory consulting and executive event services focused on market trends and disruptive technologies driving change in business computing. ISG Research™ delivers guidance that helps businesses accelerate growth and create more value.

## About Ping Identity

Ping Identity is the Intelligent Identity solution for the enterprise. We enable companies to achieve Zero Trust identity-defined security and more personalized, streamlined user experiences. The Ping Intelligent Identity™ platform provides customers, workforce, and partners with access to cloud, mobile, SaaS and on-premises applications across the hybrid enterprise. Over half of the Fortune 100 choose us for our identity expertise, open standards, and partnerships with companies including Microsoft and Amazon. We provide flexible identity solutions that accelerate digital business initiatives, delight customers, and secure the enterprise through multi-factor authentication, single sign-on, access management, intelligent API security, directory, and data governance capabilities. For more information, visit [www.pingidentity.com](http://www.pingidentity.com).

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**Contacts**

Patricia Gibson

02 9922 6820

mailto: [patricia@basspr.com.au](mailto:patricia@basspr.com.au)