



Podzy is competing for APICTA 2013 Awards (having won the Australian National iAwards – Tools category 2013).

Podzy is taking centre stage as Rob Linton – Founder & Leslie Barry – CEO of Podzy, showcase in Hong Kong this week, the world's newest & most secure file sync & sharing solution for enterprises – the secure alternative to DROPBOX.

Hong Kong is considered as one of the world's busiest commercial and financial centres. Home to the world's busiest port and accessible from almost any other part of the world, Hong Kong is widely regarded as a gateway to China. The melding of cultures and traditions from East and West makes Hong Kong a truly dynamic and cosmopolitan city. As an active member of the APICTA Alliance over the past 12 years, Hong Kong is honoured to host the Asia Pacific Information and Communications Technology Alliance (APICTA) Awards 2013.

Hong Kong played host to APICTA in 2004 and they are honoured to have this opportunity again. In the past 12 years, Hong Kong have witnessed that Information and Communication Technology (ICT) continues to fuel the growth of our industry and economy, and at the same time improve the ways they live. ICT is today the key driver and enabler for change and innovation that will shape the future of our societies. Thanks to the efforts of its passionate stakeholders, APICTA has become a renowned and well-recognized flagship event in the calendar of the ICT industry in the region, providing an excellent platform for all member economies to showcase their capabilities and achievements in ICT innovations in the corporate, public and academic sectors.

Podzy is taking centre stage at present as Rob Linton – Founder and CTO and Leslie Barry – CEO of Podzy, showcase in Hong Kong this week, the world's newest and most secure file sync & sharing solution for enterprises – the secure alternative to Dropbox. Podzy is an innovation supported by LogicalTech SysTalk. Check out the new website and offering at www.podzy.com

The Asia Pacific ICT Alliance (APICTA) Awards (www.apicta.org) is an international Awards Program which aims to increase ICT awareness in the community and assist in bridging the digital divide. By providing networking and product benchmarking opportunities to ICT innovators and entrepreneurs in the region, the Program is designed to stimulate ICT innovation and creativity, promote economic and trade relations, facilitate technology transfer, and offer business matching opportunities via exposure to venture capitalists and investors.

Participants of the Awards Program comprise members of the APICTA Alliance. They are guided by the Framework of Cooperation identifying how member-economies can work together in support of the Awards Program as well as other programs that foster development and growth of the ICT industry in the region. APICTA's 17 member-economies include Australia, Brunei, China, Chinese Taipei, Hong Kong, India, Indonesia, Macau, Malaysia, Myanmar, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Thailand and Vietnam. More information about the APICTA member economies is available at www.apicta.org/page/members

APICTA member economies take turns in hosting the annual Awards Program, which is won through a bidding process. Past APICTA Awards have been held in: 2012 – Brunei Darussalam 2011 – Pattaya, Thailand 2010 – Kuala Lumpur, Malaysia 2009 – Melbourne, Australia 2008 – Jakarta, Indonesia 2007 – Singapore 2006 – Macao 2005 – Chaingmai, Thailand 2004 – Hong Kong 2003 – Bangkok, Thailand 2002 – Kuala Lumpur, Malaysia 2001 – Kuala Lumpur, Malaysia

Entry to the Awards Program is open to the winners of similar awards programs in each member economy. Companies are nominated by their economy and travel to the hosting economy where they present their solutions to a panel of judges. Judges come from every member economy so as to ensure a fair and equitable judging process.

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For more information:

www.iawards.com.au/winners/2013-winners.aspxwww.podzy.comwww.logicaltech.com.au This special report is published by Cassidy Poon, National Marketing Manager for LogicalTech Group and Cassidy Poon is one of Australia's leading B2B Enterprise Technology Media Publicist.

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