

Polkadot Communications Appoints New General Manager

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Independent communications agency Polkadot Communications has appointed Anna MacIntosh as its new General Manager. Anna joins the agency with over two decades of experience leading agencies and teams across multiple sectors including FMCG, technology, retail, corporate and government. With a passion for collaboration and culture and a background in independent and global agencies, Anna will be focused on the agency's client portfolio and integrated communications offering. Founder and director Dionne Taylor says, "Anna's big agency background, combined with independent agency experience brings a fresh perspective to Polkadot Communications. As we move into our 13th year in business and continue to grow our team and service offering, Anna has joined the company at the right time as we focus on client growth and service diversity." Prior to joining Polkadot Communications, Anna was Managing Partner at Zing and held roles at Creation, Edelman and Hill & Knowlton. Polkadot Communications is an independent communications agency based in Sydney with a core focus on earned and social engagement and activations. Brands Polkadot Communications work with include Pizza Hut, Cockatoo Island, Palmer's Cocoa Butter, The Mulia Bali, The Natural Vitamin Co, Renovating for Profit and Mobvoi. -ends- For more information, please call Clare Goodhew on 02 92814190 or clare@polkadotcomms.com.au

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