



Polkadot Communications Grows its Lifestyle Portfolio and Hires New Staff

Polkadot Communications has added three new clients to its lifestyle stable including global fitness phenomenon and trainer of Victoria Secret's models, P.volve, vegan-based food company the Fry Family and functional oral health drinks brand Swirlit. Across all three clients, Polkadot Communications will deliver a mix of content creation, community management, PR, event management and influencer engagement. Agency owner, Dionne Taylor said, "We're always looking to work with clients who can differentiate themselves from their competitors in their industry, and those that have something to say. We're thrilled to partner with these leading brands known on both a local and global scale." General Manager of Polkadot Communications, Anna MacIntosh, said, "As the agency continues to have a stellar 2019, we are proud to continue growing a sector in what the agency is famous for, lifestyle communications." Marketing Director for the Fry Family, Tammy Fry said, "We are very excited to be working with the motivated, professional and experienced team at Polkadot Communications. We have no doubt that the collaboration will have excellent results and add great value to media content on the subject of plant-based foods and lifestyle." In addition to new client wins, the agency has also hired Sarah Young who joins the team with a strong mix of lifestyle experience and design and digital expertise. Polkadot Communications clients include; The Empire State Building, Sydney Harbour Federation Trust, Palmer's, Hostelworld, The Fitness Show, Athena Home Loans, PagerDuty, BaseUp, Tasman Eco, Stack Panel and The Mulia, Mulia Resort & Villas – Nusa Dua, Bali. -ends- For more information: Clare Goodhew, Polkadot Communications clare@polkadotcomms.com.au / 9281 4190

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