

Polkadot Communications Wins Two Global Clients

Polkadot Communications has won two global travel clients, one of the world's most famous buildings, the Empire State Building in New York, and the world's leading hostel-focused online booking platform, Hostelworld. Both clients bolster the agency's existing strong travel portfolio. The wins, both competitive pitches, will see the agency deliver communication programs for both brands that cross innovation and marketing borders. Anna MacIntosh, General Manager of Polkadot Communications, said, "Both wins mark a huge milestone for the agency in building our global credentials and continued growth in 2019. We are incredibly excited to be chosen as agency of record for two global brand powerhouses." Owner of Polkadot Communications, Dionne Taylor, said, "As the agency evolves, now in our 13th year, we're so proud to work with globally recognised brands and further grow our experience in the travel sector. We especially respect the fact that both clients opted for a boutique agency rather than a global agency in their selection process." Maryline Goldman, Global Head of PR & Communications, said, "We're very excited to partner with Polkadot Communications to showcase the booming hostel industry. Australia is a key strategic market for us, and Aussies love to travel and connect with new cultures, so we're very happy to have the right agency onboard for this journey." Polkadot Communications clients include: Sydney Harbour Federation Trust, Palmer's, The Fitness Show, Athena Home Loans, PagerDuty, BaseUp, Tasman Eco, Stack Panel, Freddy, The Mulia, Mulia Resort & Villas – Nusa Dua, Bali.

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