

Polycom's new SoundStation VTX 1000 honoured with industry awards

Revolutionary polycom soundstation VTX 1000 wideband speaker phone recognised by Frost & Sullivan and Communications Convergence magazine

Polycom(r), Inc. (NASDAQ: PLCM), the world's leader in video and voice conferencing, conference bridges, and integrated web collaboration solutions, today announced that its SoundStation VTX 1000(tm), the world's first wideband conference phone, has earned the Market Engineering Customer Value Enhancement award from analyst firm Frost & Sullivan and has been named Editor's Choice for 2003 by Communications Convergence magazine. "Polycom has proven its commitment to end-users by continuously striving to create greater value through new product introductions and enhancements to existing ones, and that earned the company this year's Market Engineering Customer Value Enhancement award," said David Alexander, industry analyst with Frost & Sullivan. "In particular, Frost & Sullivan has recognised the new Polycom SoundStation VTX 1000. With its wideband audio capability it is unmatched in voice quality, and its expansive room coverage significantly improves the end-user's experience with voice communications technology." Based on Polycom VTX wideband voice technology, the SoundStation VTX 1000 delivers unprecedented, high-fidelity voice conferencing through normal analogue telephone lines. The phone's new microphone technology will adapt to even large conference rooms, enabling someone sitting up to twenty feet away from the phone to be heard as effectively as someone sitting just two feet away. In addition, the SoundStation VTX 1000 offers investment protection by enabling customers to simply download new features and applications remotely. "Everyone at ADP who's come into contact with the new VTX-1000 wideband conference phones is very impressed," said Paul Lamberson, senior systems analyst at Automatic Data Processing, Inc. (ADP). "Our users have been astounded by the loud, clear sound that the wideband capability enables." "We're extremely gratified by the tremendous response we've seen to the new SoundStation VTX 1000 and honoured to receive these prestigious industry awards," said Sunil Bhalla, senior vice president and general manager of voice communications at Polycom. "The SoundStation VTX 1000 is truly a revolution in voice conferencing. By offering unprecedented voice quality and microphone pick up, it significantly improves the efficiency and effectiveness of meetings with remote participants, allowing everyone to be heard as if they were in the same room." SoundStation VTX 1000 Features: Revolutionary Wideband Voice Quality - The world's first phone to automatically deliver wideband voice over ordinary telephone lines when two SoundStation VTX 1000 units are used in tandem. Unparalleled Room Coverage - Meeting participants can speak naturally from two feet to 20 feet from the microphone and be heard clearly on the far end. Configuration Flexibility - Ability to accept input from a variety of sources and to drive external speaker and recording systems and subwoofers. Easy connection into larger room PA systems for holding a conference call in a hotel meeting room, classroom, or training room. Adjustable bass and treble controls to suit user's personal preference. Built-in Investment Protection - The world's first conference phone that allows remote downloads of new software through an ordinary telephone line to add features and applications (industry first). Significantly Reduced Background Noise - Noise reduction technology automatically minimizes PC, projector, and HVAC sounds. Included Subwoofer - Allows for audio extension down to 80Hz to pick up the lower range of the human voice. Polycom's Renowned Acoustic Clarity Technology(tm) - The industry's most advanced full-duplex conferencing experience for natural two-way communication. Pricing and Availability The SoundStation VTX 1000 is available now for a manufacturers' suggested resale price (MSRP) of AU\$2,883 (US \$1,899) through Polycom's extensive network of resellers within Australia. This price includes the complete system - console, external microphones, and subwoofer. SharedCare Plus Service offerings for the SoundStation VTX 1000 include software updates and upgrades as well as expedited parts for next business day delivery, and unlimited telephone technical support during business hours. One year packages are available for MSRP of AU\$150 (US\$99) and three-year packages are available for MSRP AU\$378 (US \$249). About Polycom Polycom, Inc. is the world's technology leader of high-quality, easy-to-use video, voice, data and web conferencing and collaboration solutions. The Polycom Office(tm) is our continued commitment to make distance communications as natural and interactive as being there by providing best-in-class conferencing solutions that are interoperable, integrated and intuitive to the user. For additional information, call 1-800-355-355 or (02) 9978-8000, or visit the Polycom web site at www.polycom.com.au <<http://www.polycom.com.au>>