



## Presence of IT brings Workforce Management certification in Australia

Partners with the Association for Workforce Asset Management to create first of its kind, vendor-neutral, product-agnostic programme in Australia

SYDNEY, AUSTRALIA – 26 August, 2015 - Presence of IT, a global leader in HR/Payroll and Workforce Management solutions, announced today that it has partnered with the American-based Association for Workforce Asset Management (AWAM) to create a workforce management certification programme, specifically tailored to the needs of the Australian market.

The certification programme will be based on AWAM's Workforce Asset Management Professional (WAM-Pro®) Certification Program, which is designed to recognise professionals who have mastered the field of workforce management. The Australian WAM-Pro® will be the first of its kind vendor-neutral, product-agnostic training in Australia, offering a unique and specialised education in workforce management.

"As businesses look for better ways to manage their workforce and control their labour costs, they will need more than just tools. They will need a standard of competency on how to use workforce management technology and apply best practice," said Jarrod McGrath, Workforce Management Practice Director, Presence of IT. "Presence of IT is pleased to bring this certification to Australia. This brings a structured framework to our staff and clients by which to define, implement and measure workforce management programs."

Under the new partnership, Presence of IT will be working with AWAM to tailor the learning materials for the certification programme to align it with trending workforce and technology issues, laws, and customs in the Australian market and workforce. The programme is expected to be completed by the end of 2015, with the certification course available in early 2016.

"Workforce management is a complicated, specialised, and powerful field of practice, yet no vendor-neutral, product-agnostic training for it exists in the collegiate or business setting," said AWAM's Chief Learning Officer, Rachel Disselkamp. "The WAM-Pro® certification differentiates practitioners, consultants, and implementers from their competition and recognises their holistic mastery of workforce management. It's one thing to have specific product experts, but organisations need much more to achieve sustainable success. They need someone to serve as the bridge between the strategic business objectives and the operational technologies that execute on those goals."

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About Presence of IT

Presence of IT is Australia's leading consultancy in the world's foremost HR/Payroll and Workforce Management solutions. We provide thought leadership, process management, process improvement, software implementation and support services in human capital management to Australia's largest private and public sector organisations. Our strength is the excellence of our people and our focus is on our clients. This focus has seen us evolve into a global organisation to better support our clients in their respective markets, the world over.

More information at: [www.presenceofit.com.au](http://www.presenceofit.com.au)

About AWAM

The Association for Workforce Asset Management (AWAM) is the premier association for workforce management professionals. Today's employers recognise that time and labour management business processes and systems drive their organisational performance. It is essential for them to have professionals able to evaluate, design, and implement solutions that solve their important workplace problems. AWAM established the Certified Workforce Asset Management professional designation to make it easy to recognise those who have mastered the complex field of workforce management.

The WAM-Pro® Education and Certification Programs focus on the practical use of workforce management technology and application of best practice. From the development of the 600+ page Workforce Asset Management Book of Knowledge (WAMBOK), John Wiley and Sons, 2013 to their popular interactive 14-hour eLearning course, AWAM and its members are elevating the profession of the workforce asset management professional

(WAM-Pro).

For more information, visit [www.AWAMpro.com](http://www.AWAMpro.com), email [info@AWAMpro.com](mailto:info@AWAMpro.com).

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