

# Presenting the Pro 8 Series projectors from ViewSonic

High brightness DLP projectors aimed at the enterprise

Sydney, Australia, May 10, 2011 – ViewSonic, global technology provider and renowned worldwide leader of visual display products today revealed the new Pro 8 Series 3D-ready range of DLP projectors targeted to business users. The ViewSonic Pro 8 Series – Pro8500, Pro8450w and Pro8400 feature brightness levels of up to 5000 ANSI lumens to deliver vibrant presentations in any setting, regardless of lighting conditions.

Equipped with BrilliantColor™ technology to produce more vivid colours and projecting in high resolution, the ViewSonic Pro 8 Series projectors enable businesses to carry out detailed presentations and the capacity to stage projection in large rooms without loss of picture quality. Moreover, the ViewSonic Pro 8 Series present Blu-ray content, HD videos and images in their true nature.

The ViewSonic Pro 8 Series provide advanced functionality, is easy to maintain and has a low total cost of ownership. The projectors feature a lamp life of 3000 hours in Eco-Mode and are compatible with Crestron advanced network control, making it simple to monitor remaining lamp-life and check for faults. Access via the top cover of the projector allows the lamp to be easily changed, no matter how the device is mounted.

With an audible noise of only 29db in Eco-Mode, the ViewSonic Pro 8 Series projectors are virtually silent during operation. A multitude of connectivity options makes the ViewSonic Pro 8 Series versatile – HDMI, video and PC inputs allow a range of devices to be connected. In addition, the ViewSonic Pro 8 Series include a contrast ratio of 3000:1, two built-in 10 watt speakers and 1.5x zoom with an extra level of digital zoom.

Providing top of the line projection quality and smart connectivity, the ViewSonic Pro 8 Series projectors are available now in Australia and New Zealand. RRP's inc GST:

Pro8500

AU\$4,499

NZ\$6,099

Pro8450w

AU\$3,999

NZ\$5,399

Pro8400

AU\$4,699

NZ\$6,399

About ViewSonicViewSonic Corporation is a leading global provider of technology products. ViewSonic develops, markets and supports a broad range of innovative products, including media and PC tablets, LCD monitors, PCs, projectors, digital signage displays, digital photo frames and other technology solutions. For more information, visit [www.viewsonic.com.au](http://www.viewsonic.com.au).

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