

Presenting versatility in the office, school and humble abode, ViewSonic unveils premium projector at unrivalled price point

Review units and hi res images available on request. Media Release: Presenting versatility in the office, school and humble abode, ViewSonic unveils premium projector at unrivalled price point

Sydney, Australia, October 18, 2013 – ViewSonic® Corp., a leading global provider of computing, consumer electronics and communications solutions, today released the PJD7820HD Full HD 1080p 3D projector. The multi-purpose PJD7820HD is the best in class price-performance and flexible for use in the boardroom, classroom and for home entertainment. With 3,000 ANSI lumens and 15,000:1 contrast ratio, the PJD7820HD delivers ample brightness in any setting, even well-lit spaces.

Projecting breathtaking colour and life-like imagery in widescreen brilliance, the PJD7820HD with DLP technology, virtually eliminates image degradation known as colour decay – yellow/faded tint that LCD projectors may develop after extended use, as well as a distortion-free image with matching aspect ratio. Long lasting, the PJD7820HD is an endurance projector that will continue to produce stunning, sharp pictures over the years to come.

William Tse, Country Manager at ViewSonic Australia, said, “As more and more business applications run on high definition resolution, the demand for 1080p projectors in the business world has been on the rise. The new PJD7820HD offers best in class price-performance for a Full HD 1080p 3D projector on the market today, making it the ideal crossover model for corporate, small office / home office and consumer use.”

Full of features, the PJD7820HD is equipped with the latest HDMI and can display 3D images directly from Blu-ray 3D players, in addition to connecting to any HDMI-related devices with its multiple PC and video input options (dual VGA, composite, S-video, RS232, VGA/audio out), 1.3x optical zoom, vertical keystone correction and an integrated speaker. A filter-less design requires virtually zero maintenance and DynamicEco™ “standby” energy-saving mode reduces brightness down to 30 percent when not in use. Furthermore, as a business projector, the PJD7820HD displays graphic intensive applications, CAD engineering drawings and high definition multimedia files flawlessly.

The PJD7820HD presents versatility in the office, school and home and is available now in Australia and New Zealand from selected retailers and resellers. RRP AU\$1,299 / NZ\$1,499 inc GST.

Specifications available on request.

About ViewSonic

ViewSonic® Corporation, headquartered in Walnut, California, is a leading global provider of computing, consumer electronics, and communications solutions. Founded in 1987, ViewSonic’s mission is to be the preferred global brand of visual solutions as we continue to focus on display-centric product offerings including LED monitors, tablets, projectors, digital signage displays, smartphones, and cloud computing solutions. ViewSonic continues to pioneer in visual technology innovation to build a connected and ever-reaching digital future. For more information, visit www.viewsonic.com.au.