

# Procular Announces Price Cut on Range of Binocular Products on its Store



Procular is one of the top sellers in Australia for binoculars and other optical products. The company also offers comprehensive buyers guide on their website.

Procular is one of Australia's leading online stores selling a wide range of optical products including binoculars, monoculars, spotting scopes and telescopes. Established in 2010 the small company has risen to become a market leading on optical products.

Recently Procular announced a price cut on several of its product range especially binoculars. Procular stocks and sells binoculars from some of the leading international brands like Vortex, Bushnell, Nikon, Fujinon, Olympus and also some Australian brands like OZ-Mate.

Some of OZ-Mate's most popular binoculars include the general use Peak Dawn, the Gallop professional series and the Skipper waterproof marine binoculars. OZ Mate binoculars focus on their value intensity, which means that for the dollar that you spend, you get a solid quality pair of binoculars. Their advanced lens coatings ensure the most powerful light transmission within that price range.

The store is now offering a discount from up to 30% on a select range of binocular products. For example, Discovery 8X21 Pocket Binoculars, a very commonly bought binocular priced at \$99 is now available for just \$79 which is a cut of nearly 20%.

Another great product that you can buy at a good discount is the Avalon 8X32 Mini HD Binoculars. If you want to enjoy breathtaking views but need to travel light, then the new Avalon 8x32 Mini HD are the right binoculars for you. They feature a compact waterproof design and fully multicoated optics, producing bright, razor sharp images. Avalon Mini HD binoculars weigh only 416 grams and fit in your jacket pocket, handbag or glove compartment. Original Price - \$235, New Price - \$195.

If you are some who loves star gazing but do not want to spend a lot on a binocular then the Meade 15X70 astro binoculars can be the perfect choice. The Mead 15x70 binoculars can be used for terrestrial or astronomical viewing. These binoculars are an ideal solution for long distance observations or stargazers that want to enjoy the beauty of the night sky without having to pay a high price for astronomical binoculars. Original Price - \$385, New Price - \$299.

Procular offers Australian and New Zealand wide free delivery on all orders irrespective of your order size. If you are looking to shop for binocular anytime soon this might just be the perfect time. With the cut in prices you are sure to find a good deal. Hurry prices are effective only till stocks last.

About Procular We are fascinated with nature. We love the excitement of observing a spectacular moment, crystal clear and in perfect detail. Whether your passion is traveling, bird watching, hunting, star-gazing, sailing or exploring your environment, our expert guides will help you choose the best tool to enjoy it. As the Australia's leading optics retailer, we also offer the largest selection of binoculars, monoculars, spotting scopes and telescopes.

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