

Professional Photographer Freemantle Viva Photography

Viva Photography Awarding winning quality and service

Your Life in pictures.....Multi award winning Photographer Vittorio founded Viva life Photo in January 1991 with humble beginnings. Viva is primarily about capturing images of people in all aspects of life. Vittorio is very passionate about people pictures and has dedicated his professional life to that end. Viva Life Photographers now mimic Vittorio's vision with every assignment capturing each element of the journey of life from pregnancy, new born babies, children, young adults, romances engagements, weddings and all other precious moments in life.

This was the foundation vision of Vittorio and now it is the vision of the Viva! Life Photography group. Vittorio is an artisan and business man who is not only dynamic but has a passion for doing things properly and leaves no stone unturned in his quest to succeed.

The Viva! positioning statement Your life in pictures encapsulates the entire objective of the business Vittorio wish is to now share this vision with other likeminded and passionate individuals.

Vittorio Natoli believes in the power of a photo and his ability to capture the essence of a subject. Its one of the foundations on which his business, Viva Photography, stands on. A photographer for almost three decades, Vittorio continues to love the challenge of capturing just the right the image of a person.

Eighteen years ago he set up Viva Photography in Fremantle. As the company grew Vittorio decided there had to be a way to streamline the business side of the process and make it super efficient and easier to run. It would also allow someone with photographic aptitude to be guided in business principals and free them up to be creative. This business is about people and being creative. Its about making them feel good and feel understood and giving them something meaningful. Creativity wins awards which are great to have but you also have to get your commercial flow right to make enough money to keep running.

Contacts

Vittorio Natoli
9336 6366
mailto: vittorio@vivaphotography.com