

Pronto Software to underpin Nike growth

Melbourne, 14 March 2012: Nike Australia partner Retail Prodigy Group has signed a deal to deploy Pronto Software's latest enterprise resource planning and business intelligence solution, Pronto Xi Dimensions. Retail Prodigy Group holds a master franchise agreement with Nike in Australia, establishing three Nike only stores since July 2011.

To help drive its aggressive growth strategy, Retail Prodigy Group needed an integrated solution that offers business intelligence (BI) functionality and swift implementation.

Retail Prodigy Group has implemented a range of Pronto Xi Dimensions tools including financials, distribution, point-of-sale, CRM and IBM Cognos 10. The solution went live in Retail Prodigy Group's Melbourne Central, Charlestown and Penrith stores in late 2011. It will also be deployed in additional stores scheduled to open in Queensland and New South Wales in the next three months.

Retail Prodigy Group's General Manager Andrew McDonald said having a solution that brings together ERP transactions and BI Analytics in the one product is a key benefit.

"In retail, we need to be able to access and analyse good quality information for better decision making. Having had prior experience with Cognos, I knew it was a strong analytics tool that would deliver us this insight," McDonald said.

As part of the implementation of Pronto Xi Dimensions, Retail Prodigy Group has also chosen to deploy a SaaS model via Pronto Hosted Services (PHS), which will enable solutions to be managed, monitored and maintained offsite.

"Being a lean operation that has minimal IT infrastructures or resources, we wanted a fully hosted solution that could be managed offsite with a level of assuredness that our data was secure. It also saved us a substantial upfront IT investment and will assist us in keeping ongoing costs down," McDonald said.

"Having a tight turnaround on implementation was crucial to the success of our Melbourne flagship store. This then laid a strong foundation for growth across following stores.

"Pronto offered us the complete package by providing us a fully rounded, scalable solution that met our requirements in terms of operations, reporting functionality and a hosted deployment model. The entire experience has been seamless and from day one, we've felt like we are in safe hands," McDonald said.

Pronto Software Managing Director David Jackman said Pronto Xi Dimensions is designed to give users greater business insight for faster, smarter decision making.

"Our partnership with Retail Prodigy Group is also testament to our strong retail footprint and we're proud to be assisting them with their growth plans in Australia," added Jackman.

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For media enquiries please contact: Ashleigh Favaloro or Nick Healy

DEC PR

02 8014 5033

a.favaloro@decpr.com.au

n.healy@decpr.com.au

About Pronto Software Pronto Software is an award winning Australian software developer of next generation Enterprise Resource Planning (ERP) software that integrates with advanced Business Intelligence (BI) solutions. With in-built intelligence, flexibility and an easy-to-use interface, its flagship product, Pronto Xi enables users to discover rich business insights.

Pronto Software prides itself on actively listening to customers and adapting its services to meet their needs to reveal the best solution.

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