

Putting innovation back in the boating and fishing world!

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Boatigo

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PRESS RELEASE

For immediate release

Putting innovation back in the boating and fishing world!

Boatigo is a new and improved solution to help recreational boating or fishing boats fill seats!

Tech company, Boatigo has developed a marketplace to bring boat owners and users together to limit the wasted seats on recreational boats.

The platform is designed to help boat owners list their spare seats and for the general public to book the additional seats on these boats.

Currently, the boating and fishing communities use Facebook Groups, forums and chat rooms to organise recreational trips. As it is an old and clunky way of operation, it can lead to an awkward exchange of money on the day.

Boatigo will provide the community environment with a convenient, secure and more sustainable way of booking these boat spots.

"Boating is expensive, and every day there are a large number of recreational vessels out on the water with spare seats being underutilised. Boatigo is bridging the gap between recreational boat owners and users, bringing them together in a secure community built on trust. This allows boat users wanting to get out on the water the ability to find vessels with spare seats and contribute to the boat owners running costs for that trip. No more messing about in forums, groups or chat rooms. No more awkward handling of cash contributions on the day," said CEO of Boatigo Joel Keane.

The process means Captains can list any spare seats they have on their vessel when they are going out for recreational boating or fishing, and they can do this for free on the Boatigo site. Crew and even tourists travelling to the area can book a seat and pay securely on the platform.

"Boatigo is going to revolutionise the recreational boating and fishing communities by making boating more sustainable and accessible. It will allow Captains to receive contributions towards their running costs on recreational trips, everyone can get out and enjoy the water more often for less. We even have secure in-built messaging for communications. Once the trip is complete, we simply pass the contribution onto the Captain, and both parties

leave a review for each other at the end. We are like the Airbnb or Uber for those who are keen to go fishing or boating during any month of the year – with the exception that Captain's trips are run for contributions towards running costs not for commercial profit," added Joel.

"As a boat owner, I am thrilled to have this platform come to surface. It will help with the running cost of my boat and people will be given the opportunity to enjoy the warm weather out the water! It is even a great activity for tourists in the area," said boat owner Brett Atkins.

Boatigo is set to go live at the end of December. To find out more about this platform, please [click here](#) and join the waiting list.

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About Boatigo

Boatigo. "Boat" + "Contigo" (Spanish for "with you")

Boating and fishing should be all about a sense of community. Sharing knowledge and experience and creating memories. All of our boats are operated by individuals willing to let boating and fishing enthusiasts and tourists join them on their recreational trips.

By utilising all available seats on boats, Boatigo and its community members are contributing to making boating and fishing more sustainable for the future.

You're a Boatigo Captain?

Boatigo offers you a great way to earn contributions towards the running costs of your next trip. This can allow you to offset your costs and get out on the water more often for less.

It can also be a great way for you to meet new people that have a common passion for boating and fishing!

You're Boatigo Crew?

If you are wanting to get out on the water to boat or fish, Boatigo allows you to search for boats in your area and book seats.

Perhaps you are on holidays without your boat? No problem! Search your holiday location and find boats going out on the water on days that suit you.

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