

# Qsilica Skin Regeneration BEAUTY SLEEP Wins Coveted Natural Beauty Award

Qsilica Skin Regeneration BEAUTY SLEEP Night Cream has won the Night Cream category at the coveted 2016 Nature & Health Natural Beauty Awards, announced this week by editor Pamela Allardice.

It's the second time Qsilica has been honoured at the Awards. Last year Qsilica REMOVE Make-Up Grime and Cleansing Gel won the Best Cleanser category. The Australian-made brand has now won eight natural beauty awards at home and in the United Kingdom since 2012.

The Nature & Health Natural Beauty Awards are known and respected as the definitive buyer's guide of the best natural beauty products available.

Formulated with the brand's hero ingredient silica as well as natural oils and antioxidants, Qsilica Skin Reneration BEAUTY SLEEP Night Cream fulfilled the Awards' specific criteria, which states products must be free from parabens, phthalates, ammonia, resorcinol, sulphates, artificial colours and fragrances and animal testing of any kind.

Qsilica is made in Australia and distributed in New Zealand by Lifestream International, producers of some of the country's most premium wholefood and superfood supplements.

"We're thrilled that Qsilica has again been chosen as a Nature & Health Beauty Awards recipient—it shows that the naturopathic knowledge, scientific understanding and care that is put into Qsilica is being noticed," says Lifestream Marketing Communications Manager, Juliette Banks.

"Qsilica has a strong heritage in delivering efficacious products that enhance beauty. The brand's philosophy of beauty from the inside and out is something we're passionate about it, and our loyal customers come to Qsilica as the skin, hair and nail category experts."

How Qsilica Skin Reneration BEAUTY SLEEP Night Cream Works Qsilica Skin Regeneration BEAUTY SLEEP Night Cream works with the body's natural cycle of cellular regeneration. Scientific research shows the majority of cell repair happens during REM sleep, with proliferation of skin cells said to be at their peak at midnight.

"Applying skincare products at night time can be helpful, as the skin is better able to absorb and utilise the active ingredients within them," says Lifestream naturopath, Erica Lahmert. "Qsilica Skin Regeneration BEAUTY SLEEP Night Cream is the secret to true beauty sleep."

Scientifically formulated with key nutrient colloidal silica to support skin health, the award-winning night cream also boasts antioxidants such as green tea and Vitamin E to help repair daily damage. Natural oils such as jojoba, olive, avocado, calendula, sage, lavender and shea butter soothe and moisturise skin and calm the mind as you drift off to sleep.

The award-winning cream also contains scientifically tested actives such as Hyaluronic Acid and Heptapeptide 8, which work to enhance the skin's cellular regeneration process.

Qsilica Skin Regeneration BEAUTY SLEEP Night Cream, \$39.90 RRP is available from leading pharmacies and health food stores nationwide.

Also try Qsilica Skin Regeneration BEAUTY SLEEP vegetarian tablets with tart cherry, \$34.90 RRP, to help improve your sleep quality and enhance skin regeneration during the night, assisting the body's antioxidant defences to help fight the signs of premature ageing.

Lifestream International are the distributors of Qsilica, Sleep Drops and their own range of highest quality wholefood and supefood supplements. Find out more at [www.lifestream.co.nz](http://www.lifestream.co.nz)

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MEDIA NOTES:

POTENTIAL ANGLES: • Award-winning product mentions • How to foster younger looking skin while you sleep • All-natural night cream alternatives • Best ways to support skin regeneration • Healthy, chemical-free, cruelty-free skincare

IMAGES: High resolution images can be downloaded below. Product samples may also be available.

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