

QUT STUDENTS GO HEAD-TO-HEAD TO WIN \$500 FOR BLUEWIRE MEDIA'S PRIZE FOR WEB DESIGN

BRISBANE, - QUT students are invited to try their hand at web design, with \$500 in prize money and industry recognition up for grabs, says Bluewire Media co-founder and marketing manager Adam Franklin.

"Web skills are now relevant across more disciplines than ever.

"Our partnership with QUT is all about fostering that development in students and giving them a chance to be recognised at a professional level."

QUT students across any discipline or year of study are welcome to submit a website for review, and are asked to explain their approach to web strategy, usability, design, functionality and content.

"These are the areas of relevance when you design websites professionally," explains Mr Franklin.

"So it's important for students to be approaching their web work in this way early on."

2007 prize recipient and current Bluewire Media web developer Matt Luscombe believes the award is valuable when trying to break into the field.

"The prize is a great way to get yourself recognised as a web professional. You may even get a job – or be compelled to start a business – from it!"

The winner for 2010 will be announced at the Communication Design Graduate Exhibition in early November.

For more information, visit Bluewire Media's web design blog, or to enter, visit their website. Entries close November 8, 2010.

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