



## REAL ACTIVE LAUNCHES ACTIVE ACCESSORIES WITH A CAUSE

Real Active has a goal to help create a happier and healthier world.

Owner and Sydney-sider Carlie Victor long dreamed of launching a brand which combined her love of active living with mental health, a cause very close to her heart.

Real Active sell unique, large drink bottles and workout towels and donate 10% of the proceeds to mental health charities batyr and The Yoga Foundation.

Victor looked at the growing trend for large drink bottles to assist with hydration and saw a gap in the market for a more feminine, stylish design.

Launching with a unique diamond design, the black 2.2L Real Active Drink Bottles were so popular, the range has now been extended with new blue and pink bottles.

Real Active Workout Towels were created to add some colour to your workout. They have handy zip pockets perfect for storing your essentials, are lightweight, very absorbent and come in six vibrant designs.

"I've been blown away by the response to Real Active and am so excited to extend our drink bottle range. The most rewarding part of our journey so far has definitely been helping raise awareness for mental health and supporting the amazing charities we work with," Victor says.

'Soul Sessions', a mindfulness workshop and yoga class brought the Real Active community together in May and all funds (\$1500) were donated to The Yoga Foundation.

These funds were used to run a new 'Combat Stress' yoga course for disadvantaged teenagers experiencing mental health challenges. This program was so well-received, with the support of Real Active, it will continue to reach more teenagers in need.

"Real Active choose to make a social impact and every drink bottle or workout towel sold helps support the mental well-being of young people doing it tough. It's a simple way to make a difference," says Jessica Hobson, General Manager of The Yoga Foundation.

Real Active drink bottles and workout towels can be purchased for \$26.95 online at [www.realactive.com.au](http://www.realactive.com.au)

### REAL ACTIVE RANGE:

#### Real Active Drink Bottles

- 2.2L to help with hydration. 3 colours. Unique, stylish diamond design. BPA free
- 10% of proceeds support mental health charities batyr & The Yoga Foundation
- RRP: \$26.95
- Available at [www.realactive.com.au](http://www.realactive.com.au)

#### Real Active Workout Towels

- 6 colourful designs. Handy zip pocket. Lightweight and fast-drying microfiber material - 10% of proceeds support mental health charities batyr & The Yoga Foundation
- RRP: \$26.95
- Available at [www.realactive.com.au](http://www.realactive.com.au)

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