



Real Techniques Launch First Makeup Artist Essentials Set

It's the must-have set all makeup artists have been dreaming of and eagerly waiting to drop from Australia's most loved makeup brush range – Real Techniques has now introduced their first Artist Essentials Set designed specifically for professional makeup artists. The most recent edition to the line-up, the new Artist Essentials Set, has been designed by internationally renowned professional makeup artists and beauty vloggers, Sam and Nic Chapman. A unique combination of brush types that are loved by makeup artists has been included in this set, with four of five brushes only exclusively available in this set and not available separately or within any other existing set. Marketing Manager at Chemcorp International, Erica Galea says, "When it comes to makeup tools, we know what makeup artists will love. The Artists Essentials Set is great for professionals who have been in the industry for years or those starting out as makeup artists. "Makeup beginners out there who may be an aspiring makeup artist and feeling adventurous may want to give this set a go! The brushes work beautifully yet you won't break the bank. You'll feel like a pro in no time!" added Erica. The Artist Essentials Set includes five must-have brushes for next-level makeup looks, the next step up from the Everyday Essentials Set. Artist Essentials Set – RRP \$49.99

- 217 Expert edge large brush: Three multi-faceted angles for precise application. Use with liquid or cream foundations and contour makeup.
- 317 Smudge liner brush: Slimline, firm and angled bristles to apply and smudge liquid or cream eyeliner.
- 420 Spotlight fan brush: Precise fan shape to softly glide powder contour makeup or highlighter.
- 425 Lip smudge brush: Dense, domed bristles to apply and blend lipsticks and liners.
- 421 Soft accent brush: Soft tapered cut bristles blend cream highlighter or blush.

The Real Techniques Artist Essentials Set is available now at Priceline stores nationwide or online at www.realtechniques.com.au

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