

Recognition PR wins Kelly Services account



Sydney, 26 February 2010 – Kelly Services, a world leader in providing workforce solutions, has appointed Recognition PR to provide public relations services in support of its recruitment solutions in Australia from March 1, 2010. Kelly Services has a solid history and legacy within the non-executive staffing business, and has built a strong foothold in the executive recruitment market specialising in finance and accounting, IT&T, sales and marketing, science, property, construction and engineering. The account will be headed by Traci St. Lawrence, Senior Account Manager at Recognition, and will be supported by consultant Elizabeth McKenzie and director Elizabeth Marchant. Recognition is an Australian-owned media relations and marketing communication consultancy with more than 24 years experience, specialising in the IT and business-to-business markets. Recognition's clients include Atdec, the Business Software Alliance, Fluke, Happen Business, Hostworks, Mincom, RSM Bird Cameron, Symantec Hosted Services, Quest Software and Wavelink Communications. www.recognition.com.au www.twitter.com/RecognitionPR Contact Traci St. Lawrence 02 9252 2266 tsl@recognition.com.au Elizabeth McKenzie 02 9252 2266 elizabeth_mckenzie@recognition.com.au About Kelly Services Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a leader in providing workforce solutions. Kelly offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temp-to-hire and permanent placement basis. Serving clients around the globe, Kelly provides employment to 480,000 employees annually. Revenue in 2009 was \$4.3 billion. Visit www.kellyservices.com.au