



RED

Red Search Announced as x3 Finalists in SEMrush AU Search Awards 2020

Sydney-based SEO agency announced as three-time finalists in SEMrush AU Search Awards 2020.

Red Search has been announced as multiple finalists to SEMrush AU Search Awards for the country's top digital marketing teams that have helped propelled brands' exceptional performance in the online space. In this year's shortlist, Red Search takes the spot as one of the finalists in best local campaign, highest website traffic growth and best content marketing campaign categories.

With Red Search's mission to help businesses scale online, the brand's extraordinary effort paved its way to land in the highly coveted awards in Australia's marketing industry. As a data-driven SEO agency, the agency provides bespoke search solutions that enable brands to stay forefront in the ever-changing SEO landscape.

In a recent statement of Red Search's managing director, Daniel L. was thankful for how SEMrush recognised the brand's effort in boosting its clients' services through online platforms. "We're extremely humbled to have our work recognised by industry peers. Despite being a challenging year, our RED team have pushed onwards – a true testament to their drive and commitment towards getting results for our loyal clients. I strongly believe that we still have so much potential and growth — as we're still only a small agency and already competing in the national stage with Australia's biggest agencies. For how much we've achieved in just a year is truly phenomenal, and we're excited about what we can do more to help countless Australian brands succeed in the coming years."

Red Search's partner, G Squared, also became one of the finalists in seven different categories for this year's SEMrush Australia awards. The awarding of the said event will be on the 22nd of October through an online ceremony at 4 PM (Australia's standard time).

Over the years, SEMrush Search Awards recognises and celebrates the success of online marketing professionals across Australia. The award-giving body looks for top marketing campaigns and best marketing teams that propels online presence— contributing to companies' exponential growth and revenues. The national awards fall into different categories that identify best practices, professionals, companies and communities within the marketing industry.

Website: <https://www.redsearch.com.au/>

Services: <https://www.redsearch.com.au/seo-services/>

Blog: <https://www.redsearch.com.au/insights/>

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