



**RED**

## Red Search announced winners for Best Content Marketing Campaign in SEMrush AU Search Awards 2020

Red Search were announced winners for the Best Content Marketing Campaign in the SEMrush AU Search Awards 2020. The agency won the award after driving exponential SEO growth through content for one of their long-term clients, Paul's Rubbish Removal.

This year's shortlist, SEMrush announced Red Search as finalists in three categories: best local campaign, highest website traffic growth and best content marketing campaign. After the online awarding ceremony on October 22, Red Search were officially announced as the winner of the best content marketing content campaign category.

Over the years, Red Search has successfully helped numerous leading Australian brands scale and grow online through SEO. The agency firmly believes that by staying at the forefront of the ever-changing SEO landscape, any brand can exponentially grow and achieve their digital revenue goals.

In the official statement of Red Search's managing director, Daniel L. was proud of how the company won best marketing campaign at the SEMrush Search Awards. "Massive congratulations to our amazing team for their hard work, and more importantly a huge thank you to our loyal clients for their constant show of support. We look forward to another big year in Search."

Red Search is a Sydney-based SEO agency providing bespoke search solutions to Australia's leading brands. We house a team of SEO specialists who consistently strive to be at the forefront of the search industry, serving our clients with innovative SEO and content strategies. Some of our clients include Coca Cola Amatil, Eyecare Plus, Barnardos Australia, House of Cerrone and more. Reach out to us today and let's chat about your brand's SEO.

### **Contacts**

Red Search PR

1300 101 712

mailto: [info@redsearch.com.au](mailto:info@redsearch.com.au)